

POPULATION Research and Policy Review

ISSN 0167-5923
Springer
Dordrecht
The Netherlands

Volume 29 · Number 1 · February 2010

Special Issue: Business Demography for Population Research and Policy Review

Guest Editors: Farhat Yusuf and David A. Swanson

Business Demography in the 21st Century

F. Yusuf · D.A. Swanson 1

Demographics and Consumption Patterns in Urban China

F. Yusuf · G. Brooks 5

Assessing the Need for a New Medical School: A Case Study in Applied Demography

M.K. Beckett · P.A. Morrison 19

Targeting Spatial Clusters of Elderly Consumers in the U.S.A

P.A. Morrison · T.M. Bryan 33

Forecasting the Population of Census Tracts by Age and Sex: An Example of the Hamilton-Perry Method in Action

D.A. Swanson · A. Schlottmann · B. Schmidt 47

Strategic HR Management with an Aging Workforce: Using Demographic Models to Determine Optimal Employment Policies

R.L. Clark · L.S. Ghent 65

Teaching Consumer Demographics to Marketing Students

Jo. M. Martins · G. Brooks 81

Teaching Business Demography Using Case Studies

D.A. Swanson · P.A. Morrison 93

Indexed/abstracted in ABI inform, Bibliography of Asian Studies, CAB International, CSA/Proquest, Current Abstracts, Current Contents: Social and Behavioral Sciences, ECONIS, EconLit, Educational Research Abstracts Online(ERA), E-JEL, Gale, Geobase, Global Health, Google Scholar, International Bibliography of the Social Sciences (IBSS), International Political Science Abstracts, Journal Citation Reports/Social Sciences Edition, JSTOR, Multicultural Education Abstracts, OCLC, Research Papers in Economics (RePEc), Review of Population Reviews, SCOPUS, Social Sciences Citation Index, Social Scisearch, Studies on Women & Gender Abstracts, Summon by Serial Solutions and TOC Premier

Instructions for Authors for *Popul Res Policy Rev* are available at <http://www.springer.com/11113>

