



# 2020/#10

WOMEX WORDWIDE MUSIC EXPO



Andalucía en **20**) **WOMEX**  
WORLDWIDE | MUSIC | EXPO



EUROPEAN UNION  
European Regional Development Fund



Junta de Andalucía



TRADE PROMOTION  
AGENCY OF ANDALUCIA

# 20 WOMEX

THE WORLD MUSIC EXPO

21-25 OCTOBER  
2020  
BUDAPEST  
HUNGARY

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NETWORKING  
SHOWCASE FESTIVAL  
TRADE FAIR  
CONFERENCE  
FILMS  
AWARDS  
VIRTUAL WOMEX

WOMEX.COM

WOMEX, el encuentro más internacional de músicas del mundo y la mayor conferencia de la escena de música global, celebraba este año su vigésimo sexta edición, que hubiera tenido lugar del 21 al 25 de octubre en Budapest, Hungría.

Una edición muy especial en la que se acudía por primera vez con nuestro recién creado proyecto (Departamento de Mercados y Promoción) en colaboración con Extenda, dando cobertura a empresas de flamenco y otras disciplinas musicales y culturales.

La pandemia originada por el virus COVID 19 ha sacudido fuertemente a los eventos de mercado, y Womex ha tenido que evolucionar a Virtual Womex, un entorno digital que estará abierto y operativo durante un año para fomentar la interacción entre los profesionales acreditados en la feria.

Además, la organización ha ofrecido una variada programación on-line durante los días previstos para el evento presencial.

En este directorio os acercamos a los profesionales andaluces registrados en Womex 2020, con el deseo de que podamos aprovechar esta oportunidad de encuentro, diferente a la habitual, pero oportunidad al fin y al cabo. Y deseando que pronto podamos encontrarnos físicamente, en los escenarios.

WOMEX, the most international meeting of world music, and the biggest conference of the global music scene, helded this year its 26th edition, which in origin would have taken place in October 21-25 th at Budapest, Hungary.

A very special edition, since we went there with our recently created project (Markets and Promotion Department); in collaboration with Extenda and giving support to flamenco and other cultural companies willing to promote their work at the fair.

The pandemic situation provoked by COVID 19 virus has strongly affected cultural makerts, and Womex has had to evolver to Virtual Womex; a digital environment that will be working for a whole year to promote interaction among the registered professionals.

With this guide we want to bring andalusian registered professionals closer to you. We wish we can take this opportunity to connect with each other. An opportunity that, though it's not what we expected, is an opportunity in the end. And over all we wish that we may meet soon on the stage.

WWW.WOMEX.COM

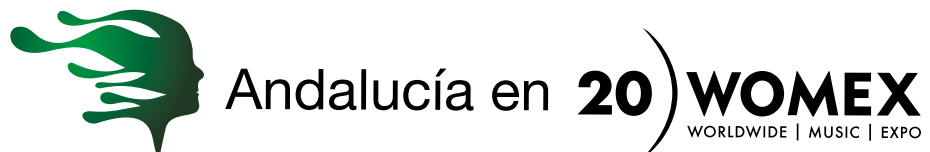
# A NEGRO PRODUCCIONES



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A NEGRO producciones is a company specialized in the artistic representation and production of flamenco contemporary shows, betting on new discourses and scenic formulas.



## REPRESENTED COMPANIES

Dani de Morón (flamenco contemporary guitar).

Tomás de Perrate (flamenco contemporary deep singing).

Leonor Leal (flamenco contemporary dance).

Guillermo McGill (jazz flamenco).





# ALQHAI & ALQHAI, S.L.



Accademia del Piacere



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Seville, 1600: the high class people is seduced by the songs and street dances of low class people, particularly those of the black people. Afroamerican dances such as folías, chaconas or the obscene zarabanda became fashionable among European aristocracy. Our show is inspired by this baroque chiaroscuro to communicate two contiguous paths, separated but continuously linked by temptations: the superb marizápalos, the lustful marionas, the envious passacaglia and the irate fandango will lead us, after an already lazy zarabanda, to an avaricious chacona, which wants everything, in which flamenco is stylized and Bach is flamenco.



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## REPRESENTED COMPANIES

Fahmi Alqhai y Patricia Guerrero.



# ASOC. CULT. LA BÓVEDA



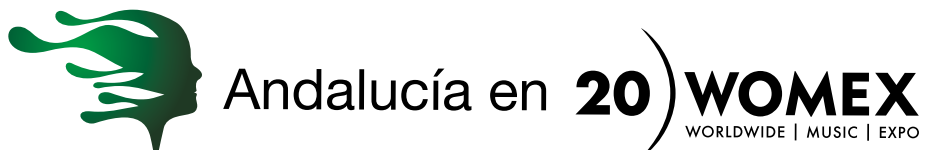
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The international artist from Granada, María Cortés, LA GRANAÍNA, with more than 25 years experience touring the world with her Flamenco art; presents this NEW PROJECT: "REYNA Y SU VOZ LIBRE" where she sings, for first time her compositions, her own new songs accompanied by an amazing band of young and talented local musicians. Her songs have roots in FLAMENCO MUSIC but with influences of other styles as jazz, latin, pop... The LIVE concert was recorded at Granada past 8th august and, through the digital platform FESTICKET LIVE, was emitted to the whole world with GREAT SUCCES.



## REPRESENTED COMPANIES

María Cortés 'La Granaína'.



# BECH MUSIC

## BECH MUSIC

### CONTACT

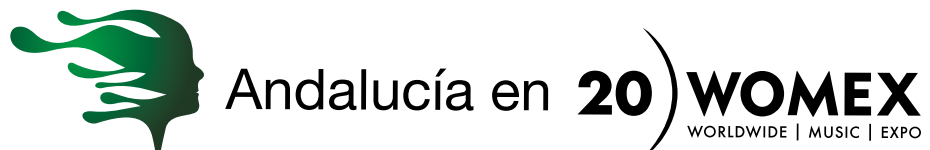
Francisco Bech - CEO  
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[www.rafael-Riqueni.com](http://www.rafael-Riqueni.com)



Bech Music was created in 2011 and its primary goal was to achieve the comeback of Rafael Riqueni, one of the greatest guitar players and composers in flamenco music history.

Since his first comeback show in 2014, Rafael Riqueni has received the most prestigious awards in the flamenco world, and recorded a new album "Parque de Maria Luisa". All flamenco media and critics said this album is a masterpiece and the best flamenco guitar record in modern times.



### REPRESENTED COMPANIES

Rafael Riqueni.



# CAL PRODUCCIONES



## CONTACT

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## ARTISTIC AND CULTURAL MANAGEMENT

We have one central axes around which our work is based: CAL Artistas, distribution and management of our own catalogue of artists.

Our office is specialized in Flamenco in all its manifestations.



CONCHA JAREÑO



JOSÉ MALDONADO



JULIO RUIZ



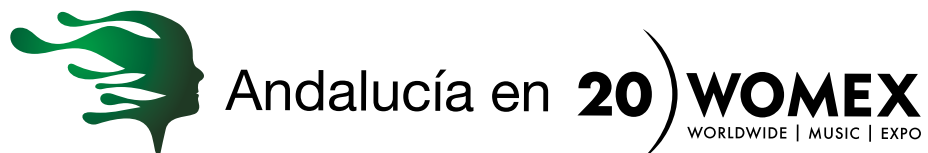
LUCÍA DE MIGUEL



PEDRO CÓRDOBA

## REPRESENTED COMPANIES

Concha Jareño, José Maldonado, Julio Ruiz, Pedro Córdoba, Lucía de Miguel.





# CALIFASON

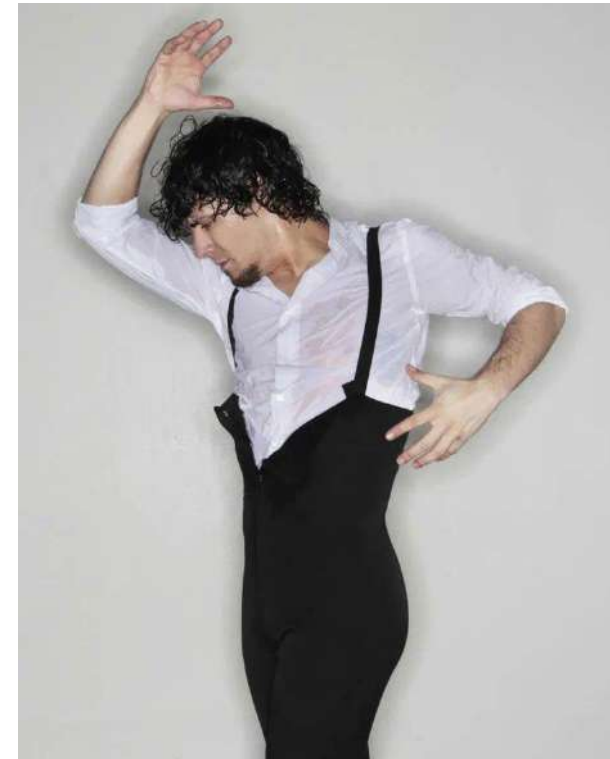
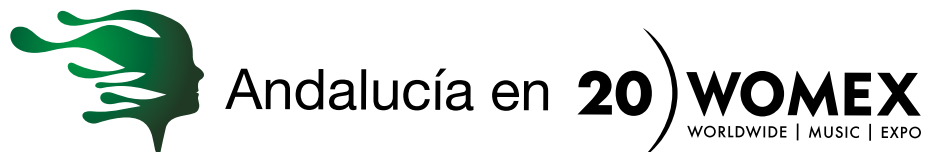
**CALIFASÓN**  
P R O D U C C I O N E S

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**www.califason.com**



CALIFASON producciones is a management & booking agency specialized in Flamenco and World Music.

Artists: The Game, Cenacherías, Guitarras de Jerez, Cai, Viejos Retales, Castañuelas. Festivales: Cajonea, Versos & Jipíos.



Jesús Carmona

## REPRESENTED COMPANIES

**THE GAME:** Jesús Carmona, José Valencia ·y Juan Requena.

**CENACHERÍAS:** Juan Requena, Bachi y Manu Masaedo.

**CAI:** David Palomar, Riki Rivera, El Junco ·y Anabel Rivera.

**GUITARRAS DE JEREZ:** Diego del Morao, Manuel Parrilla, Pepe del Morao, Ané Carrasco, Bernardo Parrilla y Tomasa Santiago.





# D.O. TERRITORIO FLAMENCO



TERRITORIO  
FLAMENCO

## CONTACT

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Classic, Theatre and Fusion Flamenco's artists management.



Maria del Mar Moreno

## REPRESENTED COMPANIES

CÍA. María del Mar Moreno.



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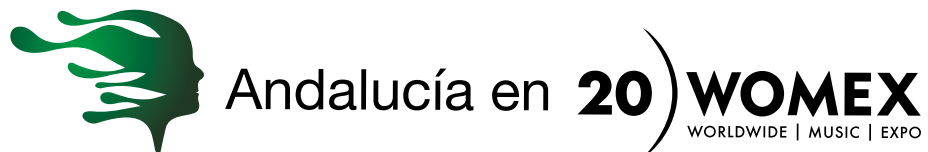
# FARASHA PRODUCCIONES



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**www.farashaproducciones.net**



Farasha Producciones is an entity dedicated to cultural management, specialized in music and with an avant-garde and contemporary perspective of flamenco in all its aspects. The direction is in charge of Marisa Asensio, cultural manager with more than 20 years of experience in the culture sector, lover of tradition and human values but with a perspective of the present and future.



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Carmencita Calavera



Pájaro

## REPRESENTED COMPANIES

Carmencita Calavera, Leone, Pajaro, Queenky Potras, Yonse, Juan Pinilla (Flemaneco) y Jesus Hernandez (Jazz Flamenco).



# FLAMENCO AGENCY

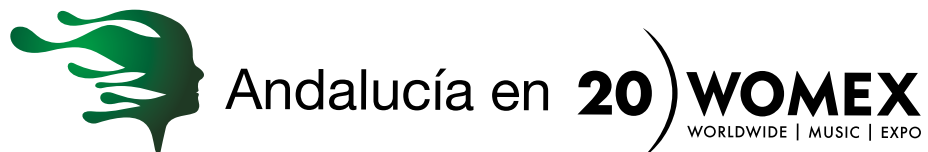


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Flamenco Agency is a platform that promotes artists, shows and knowledge on the art of flamenco at an international level. Based in Seville, where Flamenco was born, Flamenco Agency was founded in 2007. We offer thorough advice as well as the highest expert knowledge in each of its artistic proposals for festivals, theatres and opera houses around the world.

Flamenco Agency aims is to elevate and place Flamenco within the highest category of the performing arts presenting proposals of the highest artistic quality to international stages. We are specialised in the distribution of the best flamenco ballets.



## REPRESENTED COMPANIES

Barcelona Flamenco Ballet.

Antonio Andrade Flamenco Ballet.



# FLAMENCO FOR YOU

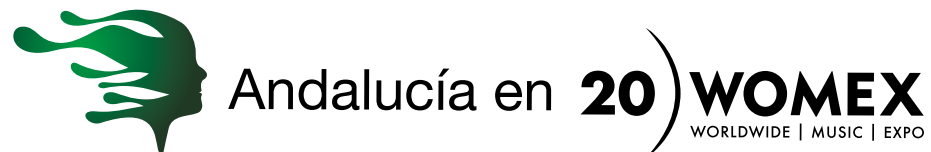


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Work with us if you are looking for guaranty and insurance. We are an interdisciplinary team specialized in flamenco with more than 20 years of experience that collaborates with companies, concert halls, theatre networks and public institutions, with the aim of programming cultural activities that allow the dissemination and enjoyment of flamenco culture in all its forms.

We represent Mati, an artist transgressor of flamenco, winner of the last Mining Lamp of the International contest of La Unión.



"El Mati"

## REPRESENTED COMPANIES

Matías López "El Mati" ([www.elmati.eu](http://www.elmati.eu)).

David Pérez ([www.davidperezbailaor.com](http://www.davidperezbailaor.com)).





# FLAMENCOS POR EL MUNDO

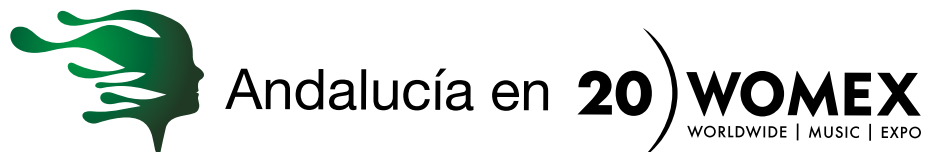
*flamencos*  
por el  
*mondo.com*

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**www.flamencosporelmondo.com**



Flamencos por el Mundo was launched in 2009. Its objective was, and remains, to develop both artistic and educational projects for sharing the art of flamenco; not just in Sevilla, its global capital and home to our headquarters, but the rest of the world as well.

Our artists and projects include the versatility and power of Pastora Galvan, the racially rooted dance of Manuel Fernandez Montoya "El Carpeta," next in a saga of historically important dancers, and Siudy Garrido Company, a flamenco and fusion group directed by the dancer Siudi. "The Little Mermaid" is a Flamencos por el Mundo's production we are very proud of. It aims to promote flamenco to children and is a novel idea incorporating an international group of flamenco artists.



© Fidel Meneses

Pastora Galván



La Sirenita

## REPRESENTED COMPANIES

Pastora Galván, El Carpeta, Farruca, Siudy Garrido, Flamenco for Kids and family – La Sirenita y Entre Mares Andaluces.



# GNP PRODUCCIONES

**GNP**  
**PRODUCCIONES**

## CONTACT

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[www.auroralimburg.com/#/ triana-d-f](http://www.auroralimburg.com/#/ triana-d-f)

[www.gnpproducciones.es/joselitoacedoguitarra/](http://www.gnpproducciones.es/joselitoacedoguitarra/)



With more than 10 years of experience, GNP Producciones creates and supports shows within the Performing Arts, Music and Flamenco where quality and innovation prevail. "Promoting the Performing Arts" is its motto and statement of intent.

Some of their last flamenco productions are:

- *Triana D.F.* by Joselito Acedo (Flamenco guitarist). Nominated at the Latin Grammy Awards 2015.
- *El Sombrero* by Estévez/Paños Y Compañía (Flamenco dancers). National Dance Award 2019.
- *Versos Olvidados* by Angelita Montoya (Flamenco singer).



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Joselito Acedo

## REPRESENTED COMPANIES

**Joselito Acedo (Musician / Flamenco Guitar Player).**



# GUITAR FABLAB

play it again  
— films & art —

## CONTACT

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PLAY IT AGAIN is a company which produces both audio and artistic work. Our objective is to work with and produce world music in tandem with the Spanish tradition. Our workshops, concerts, festivals and booking promote Spanish Artists in a worldwide context. We are working with Parque de las Ciencias Granada in terms of promotion and coproduction of Guitar Fab Lab to explore and demonstrate the origins of the Spanish Guitar and its influence on culture and other string instruments. Guitar Fab Lab is an innovate idea which seeks to investigate and explain the evolution of the guitar and also the afroamerican percussion.



## REPRESENTED COMPANIES

Guitar Fab-Lab, Cajón Expo, Cajonea Festival del cajón flamenco.

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# HEIMDALL TECHNOLOGIES



Heimdall

Technologies

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**[www.heimdalltechnologies.com](http://www.heimdalltechnologies.com)**



At Heimdall Technologies we develop RFID-NFC platforms (with smart tags). Multisectoral. Purpose: communicate and verify information in real time of products / services with smart labels.

REDORF focused on the Agrifood sector: communicates and verifies product information in real time through smart labels (traceability, Storytelling, certifications ...)

NEXUS applied to the Catering and Hospitality sector: communicates information in real time and streamlines interaction on social networks through smart tags.

ADA applied in the Textile, Accessories, Sports Jewellery, Handicrafts sector: communicates and verifies information in real time about products through smart labels. Among other...



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# LA MAR SONORA PRODS.



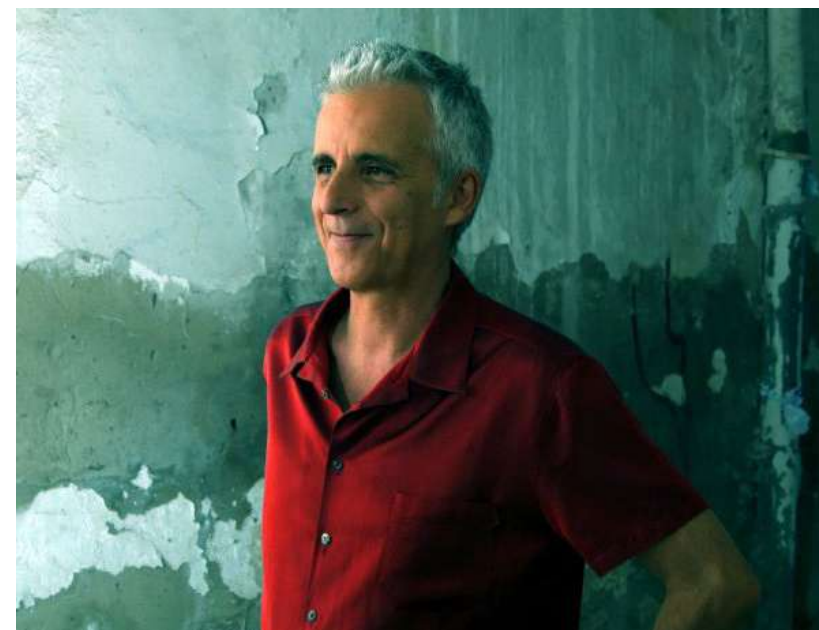
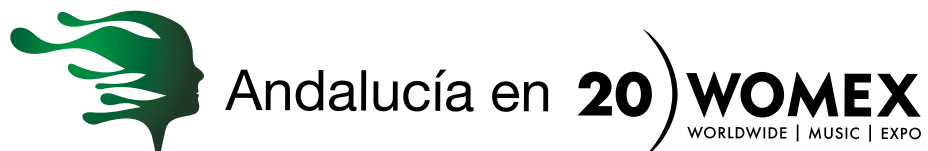
la mar sonora  
PRODUCCIONES

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**www.lamarsonora.com**



A different flamenco...

Jazz, pop, rock, African and Latin rhythms... These are just some sound references of art proposals developed by La Mar Sonora, that depart substantially from Andalusian popular folklore, copla, flamenco and the most electrifying mediterranean sounds . The common ground of all... the commitment to quality and identity as differentiators.



Kiko Veneno

## REPRESENTED COMPANIES

Raúl Rodríguez, Maui, La Canalla, Kiko Veneno, Alba Molina y Fatigas Triples.



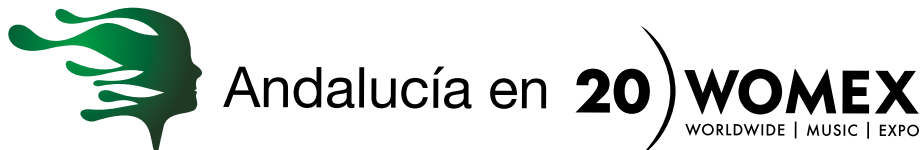
# LA PALMERA



**CONTACT**  
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Fernando Bazán was born in Huelva (Spain) in 1986. Musician, songwriter, producer, Art teacher. He has published three albums: Vicio-Vertedero (2011), Ruan: confesiones en el no lugar (2014), Abiogénesis (2016). His songs are traveling since spoken word, rock, punk, pop, electronic music, to world music and urban beats. So we could consider his artist profile like a crossover musician who is particularly interested on poetry, mixing it with so many different kind of styles and genres. His new songs will be released, as singles, between 2020 autumn and 2021 spring.



Fernando Bazán

## REPRESENTED COMPANIES

Fernando Bazán.



# LA VOZ DEL FLAMENCO, S.L.



## CONTACT

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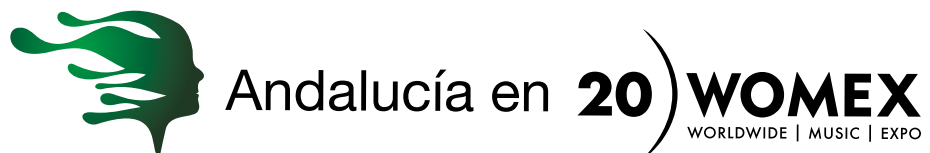


Pedro Sierra

## REPRESENTED COMPANIES

Pedro Sierra, La Tobala, Sonsonete, Antonio Campos, etc.

Record company and recording studio.



# LAS COSAS PEQUEÑITAS, S.L.



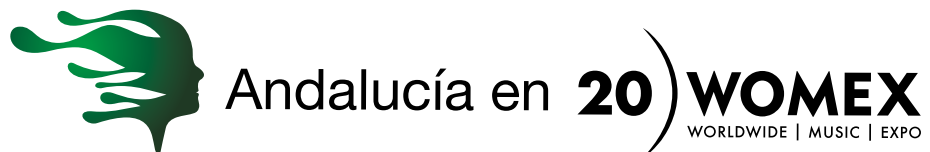
**CONTACT**  
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Nolasco

## REPRESENTED COMPANIES

Nolasco.





# MARÍA TOLEDO



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MARIA TOLEDO icon of current flamenco. She is the first woman in the history of flamenco to sing accompanying herself on the piano.

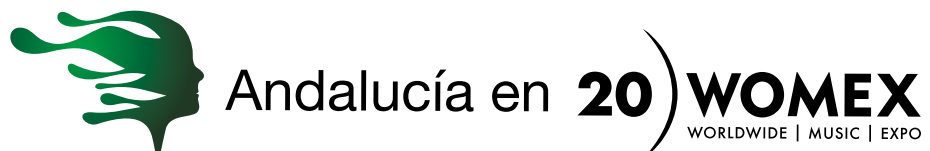
It has a good number of awards, among them 4 Latin Grammy nominations in the categories of "Best Album of the Year" and "Best Flamenco Album of the Year", Novel Prize of the International Festival of Cante de Las Minas, First Prize Biennial of Cádiz o Award for compás cantes in Mairena del Alcor.



María Toledo

## REPRESENTED COMPANIES

María Toledo.



# NARANJO PRODUCCIONES



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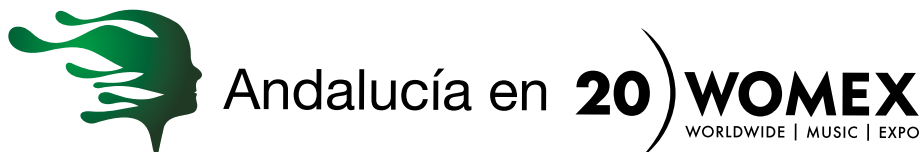


NARANJO PRODUCCIONES was born in 2014 inspired by a desire of universalize our rich cultural heritage through the promotion and representation of flamenco artists from the first row, like Lucia Alvarez "La Piñona".

Lucia Álvarez "La Piñona", a flamenco dancer from Jimena de la Frontera (Cádiz, Spain), were formed in different schools, has an extensive experience touring the world. Among its main projects, we note *Emovere*, *Recital*, and her latest one *Abril*, premiered at the Flamenco Bienal in Seville.

We also represent Jesús Guerrero, flamenco guitarist, Dani Bonilla, flamenco singer and songwriter and the flamenco dancer Adrián Santana.

Likewise, we provide services like artistic productions, artist distribution and hiring.



Lucia Álvarez "La Piñona"

## REPRESENTED COMPANIES

Lucia Álvarez "La Piñona", Jesús Guerrero, Dani Bonilla y Adrián Santana.



# PRODUCCIONES SUBMARINAS



PRODUCCIONES  
SUBMARINAS

## CONTACT

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PIPO ROMERO is an acoustic guitarist and gifted composer from Cádiz, Spain.

His first album *Folklórico* (2017) soared into the top ten of WMCE and got him excellent reviews. His compositions come from the heart blending an original compendium of styles (folk, flamenco, classical, country, with hints of celtic, south and central american folks). The result is a delightfully innovative and eclectic album that offers captivating soundscapes beyond the realm of instrumental acoustic guitar.

Pipo Romero has been performing his music internationally to enthusiastic audiences with his second Album *Ideario*.

He is currently preparing his third album *Ikigai*.



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Pipo Romero

## REPRESENTED COMPANIES

Pipo Romero.



# PRIMA Y BORDÓN PRODS.



## CONTACT

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Born in 2004, Prima y bordón Producciones is a Booking and Management agency with extensive experience also in Cultural Production. We specialize in world music, songwriting, jazz and flamenco, among others, with artists ranging from Sephardic music to jazz-rock, through flamenco dance, early music or Arabic jazz. In addition to the entire Spanish territory, we have taken our artists to places as diverse as Morocco or Macedonia.



Andalucía en **20** **WOMEX**  
WORLDWIDE | MUSIC | EXPO



## REPRESENTED COMPANIES

Entre otras, como muestra podemos citar: Javier Ruibal, Chemón Cortés Quartet, Liona & Serena Strings, Aquitania, Vision Tales, Javi Ruibal, Kid Carlos Band, Manuel de la Luz, Lucía Ruibal, Dolce Rima...





# ROOTSOUND MUSIC



**ROOTSOUND**  
MUSIC

## CONTACT

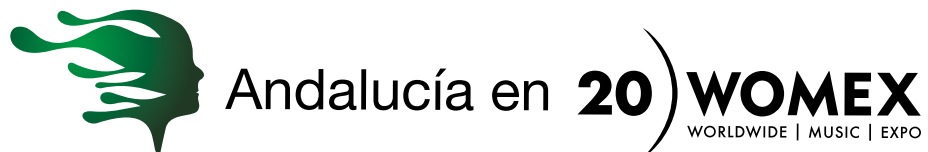
**Rubén Herrán · MANAGER DIRECTOR**  
**GRANADA (Spain)**  
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**ruben@rootsound.com**  
**www.rootsound.com**



Rootsound Music is a music company that provides management and booking services, as well as production works, promotion, record label, and festival development, focusing mainly in the new trends in World Music.

Founded by Rubén Herrán, Rootsound headquarters are in Granada, from where it provides its services to local and international artists, as well as a number of different institutions and companies in the music business.

After more than 1,500 shows, we bear the same passion than the first day, and an even bigger commitment with excellence.



Eskorzo

## REPRESENTED COMPANIES

47Soul, A-Wa, Balkan Beat Box, Dj Benas, Eskorzo, Fémina, Francisco El Hombre, Ghetto Kumbé, Kumpania Algazarra, La Chiva Gantiva, La Phaze, La Yegros, Los 300, Nestior, N.O.H.A., The Skatalites, The Souljazz Orchestra, Throes + The Shine.



# ROSARIO LA TREMENDITA



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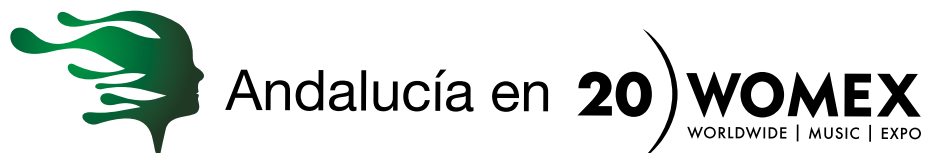
Rosario 'La Tremendita' is a flamenco singer from Triana (Seville), as well as a composer, producer, lyricist and multi-instrumentalist.

Since she started singing at a very young age, she has always approached flamenco with profound respect, but also with an irrepressible desire for research and renovation.

This deep craving makes her one of the great innovators of current flamenco.

To her unique voice, La Tremendita adds her interpretative and compositional talent, assuming the challenge of pushing the boundaries of 21<sup>st</sup> century's Flamenco.

La Tremendita has been nominated twice for the Latin Grammy Awards for Best Flamenco Album (2012, 2018).



## REPRESENTED COMPANIES

Rosario 'La Tremendita'.



# SERGIO GARCÍA PRODS.



## CONTACT

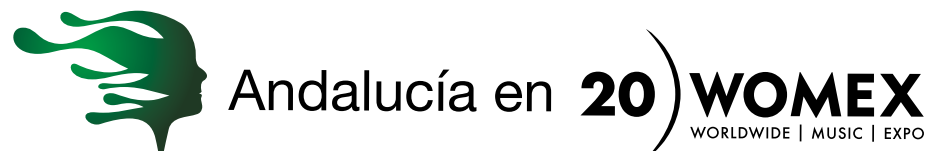
Sergio García · GERENTE  
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SGPRODUCCIONES is a company specialized in artistic representation and show production, betting on new speeches and scenic formulas without losing the roots of flamenco.

Management, production, communication and distribution for the performing arts.

It's a company dedicated to the national and international distribution of performing arts, emphasizing the world of FLAMENCO, offering a specific purpose: facilitate relationships between the different agents that formed the performing arts process: creators, producers, programmers and public..



## REPRESENTED COMPANIES

José Valencia.

Mercedes de Córdoba.

Rycardo Moreno.



# THE ONE STEP BEYOND



**CONTACT**  
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**FOUNDING PARTNER - MANAGER**  
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TheOSBmusic was born in early 2020 and consists of a team of 3 professionals from different sectors in the field of Cultural Management, whose principles are transversal and are based on horizontal lines of work; a triangle with vertices in Berlin, Valencia and Jerez.

Our main activity is the management of artists and the production of artistic projects, such as the newly premiered flamenco show “Ni tú ni yo”, with Juan Diego Mateo and Belén Maya. We are currently working with artists such as Ela Vin, Fernando Lobo, Fosphoro, Johnny B. Zero and Juan Diego Mateos.



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Juan Diego Mateos & Belén Maya - 'Ni Tu Ni Yo'

## REPRESENTED COMPANIES

Juan Diego Mateos & Belén Maya - 'Ni Tu Ni Yo', Juan Diego Mateos, Ela Vin, Fernando Lobo, Fosphoro, Johnny B. Zero.





# YINJAZZ PRODS.

YIN JAZZ  
PRODUCCIONES



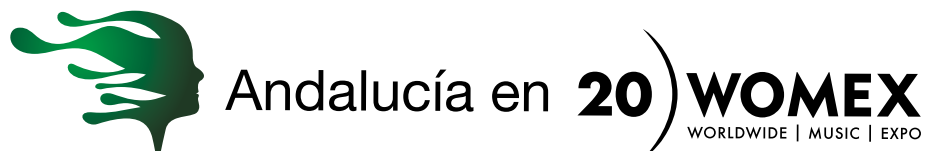
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## ACTIVITIES:

1. Promotion of Andalusian artists abroad, in a contemporary environment.
2. Creation of a multidisciplinary cultural network in Andalusia, by organizing festivals, master classes or concerts.



## REPRESENTED COMPANIES

Miguel Delgado.



# ZOOMUSIC MANAGEMENT



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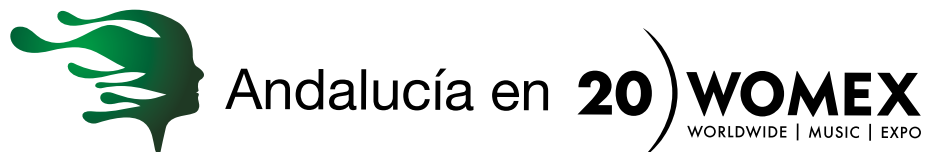


We develop internationally Amir John Haddad - EL AMIR's solo career, worldwide one of the best flamenco virtuoso guitarists of his generation.

He currently works and plays with Hans Zimmer (live and soundtracks) and has played with Marcus Miller, Stanley Clarke, Kroke, Shankar Mahadevan, Radio Symphonic Orchestra Vienna, ...

El Amir has a solid and unstoppable career and is an Award Winning Guitarist. He is a composer, arranger, producer and maestro. He is the only flamenco guitarist capable of playing different string instruments and music styles on a virtuoso level.

100% Professionalism, Quality and Passion define our work and music.



## REPRESENTED COMPANIES

Amir John Haddad - EL AMIR.





*Mercados y promoción* ha sido creado recientemente para desarrollar herramientas y estrategias para la promoción de la creación andaluza. Actualmente trabaja con cuatro áreas: cine y audiovisual, flamenco, música y artes escénicas. El área de música de la Agencia Andaluza de Instituciones Culturales atiende las propuestas musicales de todos los géneros posibles generadas en y desde Andalucía, funcionando como receptor, catalizador y promotor de las mismas y produciendo actividad a través de distintas programaciones, propias y en colaboración. Junto al área de música, nuestro trabajo está dirigido a apoyar la presencia de compañías andaluzas en los diferentes mercados nacionales e internacionales, así como diseñar las mejores estrategias de promoción para ello. Organizamos actividades de promoción y coordinamos nuestros esfuerzos con otras instituciones para promocionar la producción y creación de nuestra comunidad. La prioridad para 2020, debido a la emergencia sanitaria provocada por el virus COVID-19, ha sido mantener el pulso y actividad en los eventos de promoción cultural y transformar los soportes y proyectos al entorno virtual.

## MERCADOS Y PROMOCIÓN

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[www.juntadeandalucia.es/cultura/aaicc/mercados-y-promocion](http://www.juntadeandalucia.es/cultura/aaicc/mercados-y-promocion)

*Markets & Cultural Promotion Department* was recently created to develop tools and strategies for the promotion of cultural companies from Andalusia.

We currently work with four fields: cinema and audiovisual arts, flamenco, music and performing arts.

The Music Department of the Andalusian Agency for Cultural Institutions is devoted to foster musical proposals of all possible genres produced inside Andalusia, functioning as a receiver, catalyst and sponsor of the same. It produces a wide variety of activities through different programs, self-produced and in collaboration with others.

Furthermore, both departments work together to support the presence of Andalusian companies in the different national and international markets, as well as design the promotional strategies for them.

We host activities and coordinate our efforts with other institutions to promote creators from our region.

In 2020, due to the situation produced by COVID 19 virus, the focus of this department has been transforming events to the virtual environment and keeping the rhythm of cultural markets.



EUROPEAN UNION  
European Regional Development Fund



Junta de Andalucía



TRADE PROMOTION  
AGENCY OF ANDALUCIA