



2021/#10

WOMEX WORLDWIDE MUSIC EXPO



Andalucía en **21**) **WOMEX**
WORLDWIDE | MUSIC | EXPO



EUROPEAN UNION
European Regional Development Fund



Junta de Andalucía



TRADE PROMOTION
AGENCY OF ANDALUCIA

21 WOMEX

WORLDWIDE | MUSIC | EXPO

27-31 OCTOBER
2021
PORTO
PORTUGAL

COMPAÑÍAS / ARTISTAS / EMPRESAS

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WOMEX es un encuentro anual internacional para la creación de redes de negocio en la industria musical. Es un encuentro adecuado para difundir la música hecha en Andalucía y el flamenco. A esta 27ª edición asisten unos 2.500 prescriptores y profesionales de más de 80 países con quienes establecieron relaciones comerciales.

Reunir a profesionales del sector discográfico, programadores de festivales y espacios musicales, productores, distribuidores, grupos y músicos de todo el mundo genera innumerables posibilidades de negocio. En Womex están representadas músicas étnicas, tradicionales, folk y música de raíz de todo el mundo.

La presencia del flamenco y otras músicas en Womex puede ser un paso más en el objetivo de generar oportunidades de negocio para los profesionales del sector de la industria cultural del flamenco y de otras músicas; más concretamente, se trata de una acción estratégica para lograr la apertura de nuevos mercados y públicos.

En este directorio os acercamos a los profesionales andaluces registrados en el stand conjunto de la Agencia Andaluza de Instituciones Culturales y Extenda, ubicado en la feria Womex 2021, Alfândega Congress Center, stand: A44 Archive Hall (Planta 2); con el deseo de que podamos aprovechar esta oportunidad de encuentro.

WOMEX is an annual international meeting for the creation of business networks in the music industry. It is a suitable meeting to promote music made in Andalusia and flamenco. This 27th edition was attended by some 2,500 prescribers and professionals from more than 80 countries with whom they established business relationships.

Bringing together professionals from the recording industry, festival programmers and music venues, producers, distributors, groups and musicians from all over the world generates countless business opportunities. Ethnic, traditional, folk and roots music from all over the world is represented at Womex.

The presence of flamenco and other music at Womex can be a further step in the objective of generating business opportunities for professionals in the cultural industry of flamenco and other music; more specifically, it is a strategic action to open up new markets and audiences.

In this directory we bring you closer to the Andalusian professionals registered in the joint stand of the Andalusian Agency of Cultural Institutions and Extenda, located at the Womex 2021 fair, Alfândega Congress Center, stand: A44 Archive Hall (Floor 2); with the hope that we can take advantage of this opportunity to meet.

AIR MUSIC GROUP



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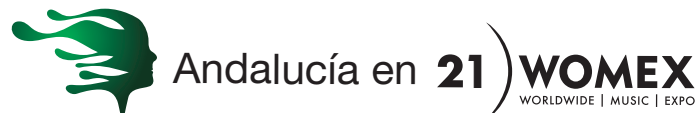


Sello discográfico y management & booking de artistas



REPRESENTED COMPANIES

Esperanza Fernández, Mercedes Luján, Maria Carrasco,
Alberto López, Sergio El Colorao, Estrella Fernández



ALMORAÚ PRODUCCIONES



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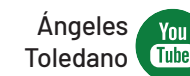
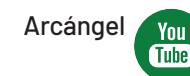
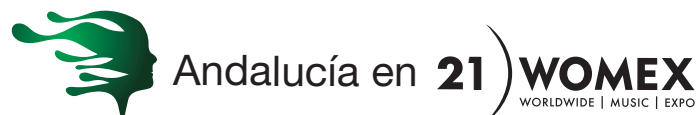


ALMORAÚ producciones is a company specialized in the management of artists and the production of shows, always betting on artistic quality and the careful selection of its cast.

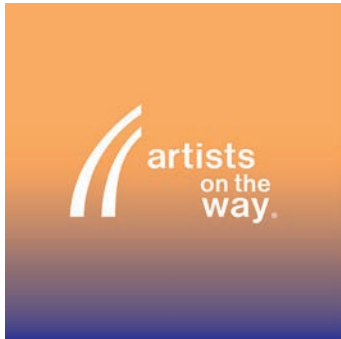


REPRESENTED COMPANIES

ARCÁNGEL, ÁNGELES TOLEDANO, MACARENA LÓPEZ, LUIS MEDINA, PLANETA JONDO, GUADIANA, SERRAT FLAMENCO.



ARTIST ON THE WAY



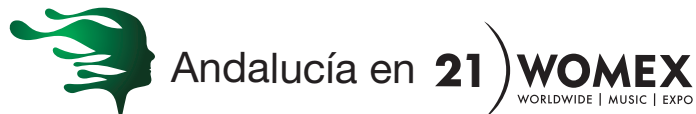
CONTACT

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www.artistsontheway.com

ArtistsOnTheWay (AOW) is a digital platform, in which artists and technicians will be able to optimize their tours and increase the number of contracts, while promoters save production costs in caches, transfers, diets and accommodations.

The artists will place in the App their tours dates and location, indicating their availability. Through a search engine, that includes different filters and an email alert system, this information will be accessible to all promoters in different territories; allowing them to know in advance, which artists will be in their area and when. If interested, they can contact them through the internal chat platform and get a contract agreement on the artists available dates in their territory. This guarantees saving transfer, accommodation and diets costs and negotiating a better cache as a result.



BLACK BOX MASTERING

■ BLACK BOX MASTERING.



CONTACT

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Mastering Engineer
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info@blackboxmastering.com

<https://www.blackboxmastering.com>

Black Box Mastering is the world-class mastering room of Miguel A. González.

Multiplatinum, Gold, Chart-topping and Latin Grammy nominated albums mastered.

Some credits: Sergio Dalma, Manuel Carrasco, David Bisbal, Blas Cantó, Don Patricio, Lola Indigo, Dani Fernández, La Pegatina, Alba Molina.



EL SONIQUETE DE LOLA

El Soniquete de Lola
Fostering flamenco culture



CONTACT

Lola Vallespi · FOUNDER
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Fostering flamenco culture. Much more than “just” shows: We bring flamenco and its culture to your city.

We want your audience to better understand our culture. Your audience will be able to enjoy exhibitions, children activities, social impact activities, conferences, book presentations, masterclasses, courses, street performances, wine and flamenco tastings, and much more.

We adapt and select the contents in order to fit your city, your audiences, and your citizen spaces.

We always include open activities for your citizens and visitors, in your squares and streets. You just need flamenco artists and shows? Ask us for our balanced and innovative portfolio!



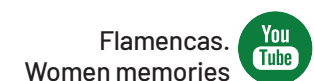
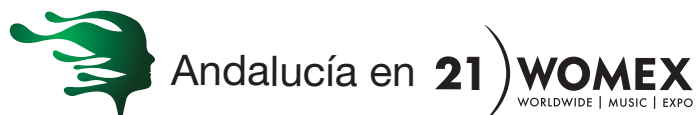
REPRESENTED COMPANIES

Dance: La Lupi, Anamarga, Noelia Sabarea, Cristian Lozano

“Cante”: Maria Vargas, Naike Ponce (Latin Grammy nominated 2020)

Arp (Flamenco Arp): Ana Crismán

Our own productions: “Flamencas. Women memories”:
7 women / “Flamenco guitars”: 4 guitars/ “La Compañía B”:
A social innovation company: Young talents from Cadiz.



FLAMENCO AGENCY



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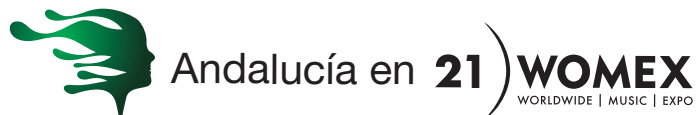
Flamenco Agency is a platform that promotes artists, shows and knowledge on the art of flamenco at an international level. Based in Seville, where Flamenco was born, Flamenco Agency was founded in 2007 by Dr. Jaime Trancoso. Flamenco Agency offers thorough advice as well as the highest expert knowledge in each of its artistic proposals for festivals, theatres and opera houses around the world.

Furthermore, the vision of Flamenco Agency is to elevate and place Flamenco within the highest category of the performing arts, presenting proposals of the highest artistic quality to international stages. We are specialised in the distribution of the best flamenco ballets in Spain, and consequently, in the world and have been programmed in important festivals around the world, collaborating with some of the most prestigious venues and opera houses.



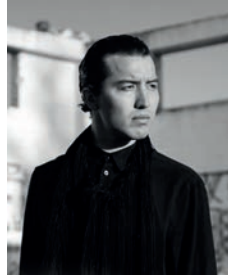
REPRESENTED COMPANIES

Barcelona Flamenco Ballet
Antonio Andrade Flamenco Company
Sergio Monroy (Flamenco Piano)



GABRIEL ARAGÚ

Gabriel Aragú
DANCER · CHOREOGRAPHER



CONTACT

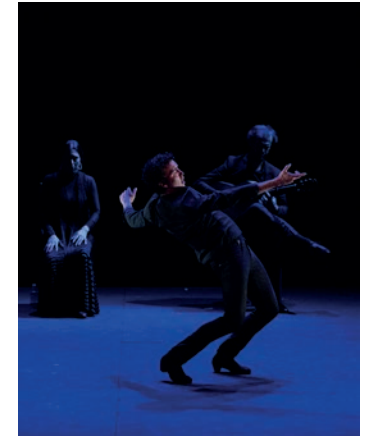
Gabriel Aragú González ·
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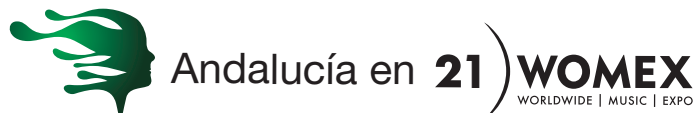
www.gabrielaragu.es

We are a dance company based in Seville dedicated to the creation of argumentative flamenco shows (stories in flamenco). Our creations are with live music and take flamenco as a language to narrate the story, aesthetics or selected argument, with a mixture concise between contemporary dance, theater and flamenco. Every year we launch a new proposal with an adaptable technical sheet available for non-conventional rooms or spaces.



REPRESENTED COMPANIES

Gabriel Aragú



GNP PRODUCCIONES

GNP
PRODUCCIONES

**INTER-
NATIONAL
TOUR
PRODUCER**
DANCE | MUSIC | FLAMENCO
WWW.AURORALIMBURG.COM

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INTERNATIONAL TOUR PRODUCER
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www.auroralimburg.com/#/ triana-d-f

www.gnpproducciones.es/joselitoacedoguitarra/



After obtaining a Master in History at Paris IV-Sorbonne, Aurora works for several years in contemporary art in Madrid and then in Paris. Today based between Paris and Seville, she is responsible for the promotion and international distribution for two flamenco dance companies: "Marco Vargas & Chloé Brûlé"; "Estévez/Paños Y Compañía" (National Dance Award 2019); and also for the flamenco guitarist, "Joselito Acedo" (Nominated at the Latin Grammy Awards 2015).

She is pleased to work in close collaboration with Patricia Garzón-GNP Producciones Culturales SL (Seville), the Joselito Acedo's producer, one of the greatest flamenco guitar player at this moment.



REPRESENTED COMPANIES

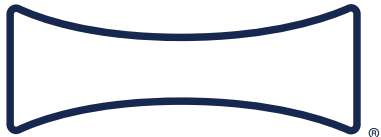
Joselito Acedo



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GREEN COW MUSIC



ICÓNICA
SEVILLA FEST

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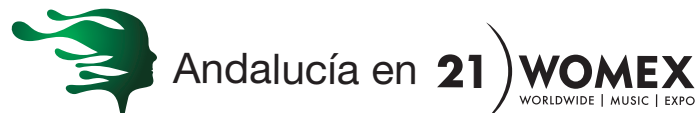
Management, booking and Production company.

REPRESENTED COMPANIES

Music Fests: Icónica Sevilla Fest, Ciclo de Flamenco en el Soho, Caravana Sur, Festival Aquellos Maravillosos Años.

Artists: Daniel Casares, Lin Cortés, Robin Torres.

Shows: Hija de la Luna, La Noche Más Flamenca, Concierto en Aranjuez y la Luna de Alejandria, Qué No Daría Yo... Por ser Rocío Jurado



LA BODEGA, ESTUDIO DE GRABACIÓN Y MANAGEMENT



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A project to strengthen the presence of flamenco on international digital music platforms. Specific objectives:

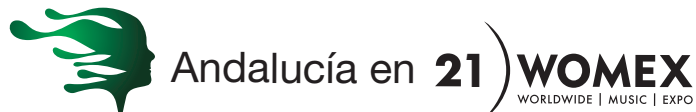
- Increase flamenco reproductions on platforms and therefore increase professional opportunities for artists in the sector.
- Create informative and educational content that is easy to understand and access for anyone who wants to get closer to flamenco and its culture.
- Train and advise flamenco artists to help them address how to enter the digital music platform sector. (Many artists are unaware of its operation and marketing systems)

And mainly we will put our focus on these platforms: Spotify, Applemusic, Deezer, Amazon music, Youtube.



REPRESENTED COMPANIES

**Serie Gong Productores
LB discos
LB flamenco
LB en la Frontera**



MARMADUKE



MARMADUKE

CONTACT

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MANAGER

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<http://www.marmaduke.info/>



Marmaduke is a musical booking and production agency based in Seville (Spain) and active all over Europe. It has been founded by Ivan Pivotti, with two decades of experience in jazz and world music sectors, and it is the only jazz agency of Andalucía.

We book Spanish tours for international jazz bands (David Murray, Paolo Fresu, Maria Joao & Carlos Bica, Fred Hersch, Tom Harrell, Mark Guilliana, Enrico Pieranunzi, among others) and produce from a decade the Sevilla Swing Festival.

Marmaduke is normally participating to Womex, JazzAhead! and Mercat de Música Viva de Vic international fairs. From 2016 we are leading two projects co-financed by Creative Europe: "SoundRoutes" and "Swinging Europe Network"



REPRESENTED COMPANIES

Mixed world music bands in the frame of the SoundRoutes project:

<https://soundroutes.eu/artist-category/booking-agency/>

O Sister! : <https://osister.bandcamp.com/>

Video archive of the SoundRoutes project:

<https://soundroutes.eu/video-archive/>



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O Sister!



PLAY IT AGAIN

play it again
— films & art —



CONTACT

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www.guitarfablab.com

PLAY IT AGAIN is a company which produces both audio and artistic work. Our objective is to work with and produce world music in tandem with the Spanish tradition. Our workshops, concerts, festivals and booking promote Spanish Artists in a worldwide context. We are working with Parque de las Ciencias Granada in terms of promotion and coproduction of Guitar Fab Lab to explore and demonstrate the origins of the Spanish Guitar and its influence on culture and other string instruments. Guitar Fab Lab is an innovate idea which seeks to investigate and explain the evolution of the guitar and also the afroamerican percussion.



REPRESENTED COMPANIES

Guitar Fab-Lab, Cajón Expo, Cajonea Festival del cajón flamenco.



ROOTSOUND MUSIC



rootsound
MUSIC

CONTACT

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www.rootsound.com



Rootsound Music is an agency dedicated to worldwide music booking and artist management, but also providing professional services in the fields of festival and concert production, promotion and record label, focusing mainly on new trends in World Music.

Rootsound Music was founded by Rubén Herrán and has its headquarters in Granada (Spain) and an office in Barcelona. We provide our services to local and international artists as well as to an extensive network of companies and public institutions.

After 20 years in the business and more than 1,500 shows worldwide, we still feel the same passion for our work and the same commitment with excellence.



REPRESENTED COMPANIES

47SOUL, A-WA, BALKAN BEAT BOX, BANDA SENDEROS, CHE SUDAKA, ESKORZO, FÉMINA, FRANCISCO EL HOMBRE, GHETTO KUMBÉ, KUMPAÑIA ALGAZARRA, LA CHIVA GANTIVA, LA PHAZE, LA YEGROS, LOS 300, MORGANE JI, NESTIOR, N.O.H.A., SELMA UAMUSSE, THE SKATALITES, THE SOULJAZZ ORCHESTRA, THROES + THE SHINE



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THE GAME/CALIFASÓN PRODUCCIONES

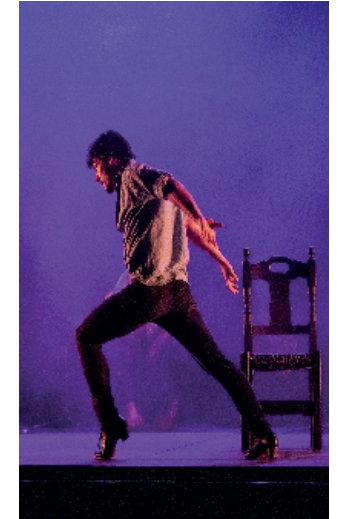
CALIFASÓN
P R O D U C C I O N E S

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Califason is a management & booking agency specialized in Flamenco music.
We work for making memorable flamenco & festivals music events.
We proud to keep working with the best class of artists and customers in Spain.



REPRESENTED COMPANIES

THE GAME: Jesús Carmona, José Valencia y Juan Requena.





MERCADOS Y PROMOCIÓN

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www.juntadeandalucia.es/cultura/aaicc/mercados-y-promocion

El departamento de mercados y promoción ha sido creado para desarrollar herramientas y estrategias para la promoción de la creación andaluza. Actualmente trabaja con cuatro áreas: cine y audiovisual, flamenco, música y artes escénicas.

El área de música de la Agencia Andaluza de Instituciones Culturales atiende las propuestas musicales de todos los géneros posibles generadas en y desde Andalucía, funcionando como receptor, catalizador y promotor de las mismas y produciendo actividad a través de distintas programaciones, propias y en colaboración.

Junto al área de música, nuestro trabajo está dirigido a apoyar la presencia de compañías andaluzas en los diferentes mercados nacionales e internacionales, así como diseñar las mejores estrategias de promoción para ello. Organizamos actividades de promoción y coordinamos nuestros esfuerzos con otras instituciones para promocionar la producción y creación de nuestra comunidad.

La prioridad para 2021, debido a la emergencia sanitaria provocada por el virus COVID-19, ha sido mantener el pulso y actividad en los eventos de promoción cultural y transformar los soportes y proyectos al entorno virtual.

Markets & Cultural Promotion department was created to develop tools and strategies for the promotion of cultural companies from Andalusia. We currently work with four fields: cinema and audiovisual arts, flamenco, music and performing arts.

The Music Department of the Andalusian Agency for Cultural Institutions is devoted to foster musical proposals of all possible genres produced inside Andalusia, functioning as a receiver, catalyst and sponsor of the same. It produces a wide variety of activities through different programs, self-produced and in collaboration with others. Furthermore, both departments work together to support the presence of Andalusian companies in the different national and international markets, as well as design the promotional strategies for them. We host activities and coordinate our efforts with other institutions to promote creators from our region.

In 2021, due to the situation produced by COVID 19 virus, the focus of this department has been transforming events to the virtual environment and keeping the rhythm of cultural markets.



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