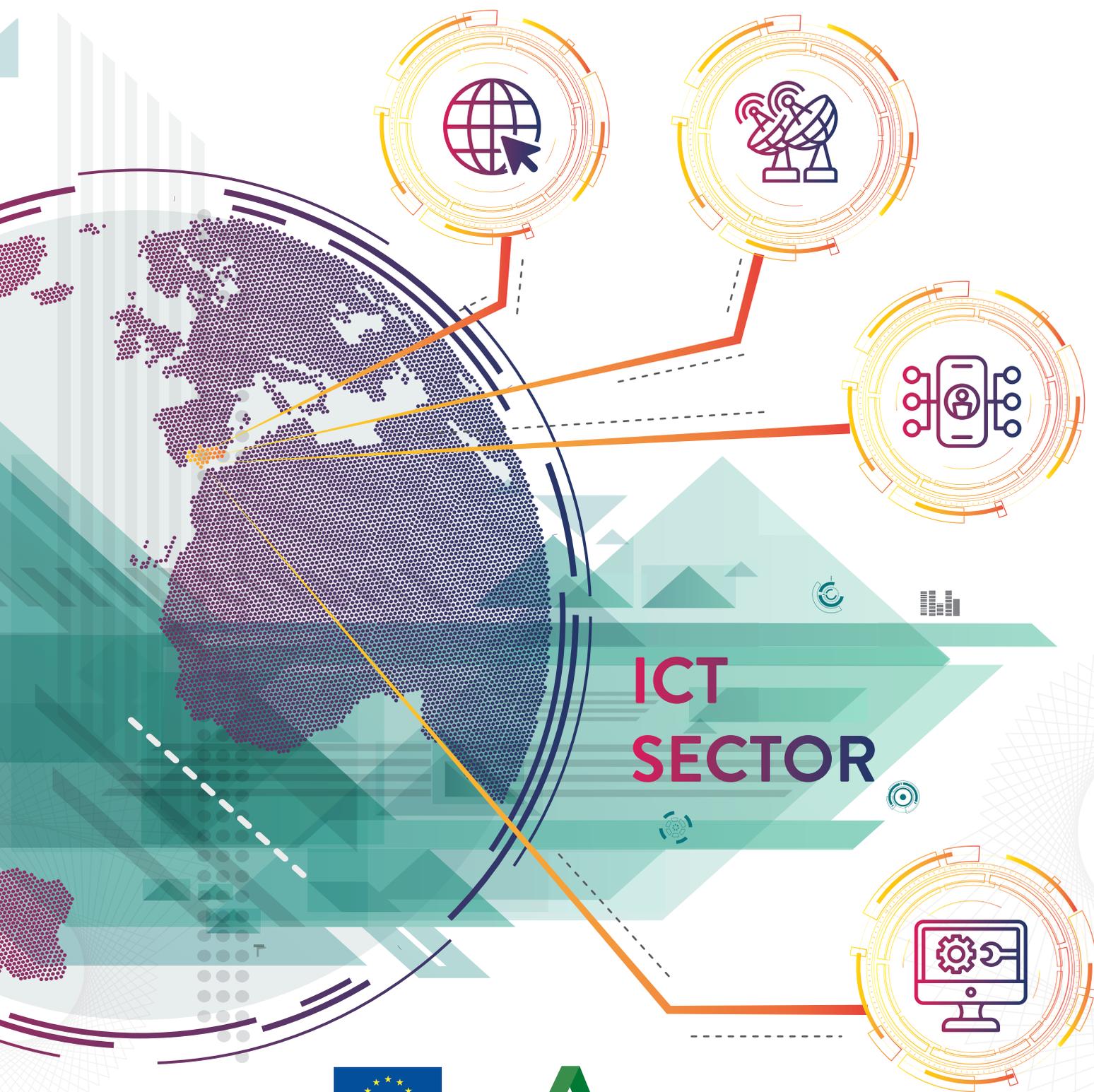


# FOR A SURE WIN **INVEST IN ANDALUCÍA**

*invest in*  
**Andalucía**  
SPAIN

Andalusia  
moving forward with Europe



**Junta de Andalucía**

Consejería de Transformación Económica,  
Industria, Conocimiento y Universidades

AGENCIA DE INNOVACIÓN Y DESARROLLO  
DE ANDALUCÍA IDEA

Invest in Andalucía, an initiative supported by the Regional Government, aids foreign companies to establish and expand their business in the region, offering a wide range portfolio of tailor-made services for companies throughout all project phases.

## OUR SERVICES



### INVESTMENT PLANNING

- ⦿ Accurate information on sectorial regulation, situation of the industry and market.
- ⦿ Search for the best location for each project.
- ⦿ Scheduling personalised visits to locations and meetings with institutions, companies, universities and potential partners.
- ⦿ Information on business opportunities: acquisition of companies and investment opportunities.
- ⦿ Information about grants and financing sources available and applicable to the project.



### IMPLEMENTATION AND SOFT-LANDING SERVICES

- ⦿ Information on available workforce, employment and operational costs, intellectual property, taxation and procedures for applications for work and residence permits.
- ⦿ Assistance through national and regional institutions.
- ⦿ Information and follow-up on permits and administrative procedures required to commence professional activities.
- ⦿ Information about potential local providers.



### AFTERCARE

- ⦿ Personalised service for multinational established in Andalusia.
- ⦿ Project monitoring.
- ⦿ Elaboration of tailored proposals for parent companies.
- ⦿ Support on potential expansion plans in the region.

Andalusia is a region in Spain integrated into the European Union. Its location, strong economy, population size and infrastructure provide with competitive advantages for investment and entrepreneurial growth.

## ANDALUSIA'S ADVANTAGES



### LOGISTICAL HUB IN SOUTHERN EUROPE:

- ⦿ Strategic geographical location between Europe and Africa.
- ⦿ Bridge between the Atlantic and the Mediterranean.
- ⦿ Gateway portal between America and Asia.



### COMPREHENSIVE AND EFFICIENT LOGISTICAL SYSTEM:

- ⦿ 5 international airports.
- ⦿ Broad high-speed rail network.
- ⦿ Extensive roadway network.
- ⦿ 10 commercial ports.
- ⦿ Algeciras, the main container port in the Mediterranean.
- ⦿ Seville, the only fluvial port in Spain.



### NETWORK OF SPECIALIST TECHNOLOGICAL PARKS THAT BOOST R&D+I ACTIVITIES:

- ⦿ The greatest workforce offer in Spain.
- ⦿ Highly competitive employment costs.
- ⦿ Productivity rates above the average in the European Union.
- ⦿ Fiscal advantages for the establishment of new companies and exports in the Free Trade Areas of the South of Spain: Cadiz and Seville.
- ⦿ High-intensity in terms of subsidies, access to funding and other fiscal incentives for investment, expansion and innovation.
- ⦿ World-renowned quality of life.

2<sup>ND</sup> LARGEST  
REGION IN  
SPAIN:  
87.597 KM<sup>2</sup>

A LARGE  
MARKET:  
500,000  
COMPANIES

MOST  
POPULATED  
REGION IN SPAIN  
8.4M  
INHABITANTS

+1.400  
FOREIGN  
COMPANIES WITH  
PRESENCE IN  
THE REGION

GDP  
€160M

# ANDALUSIA, A TERRITORY CONNECTED TO THE TECHNOLOGICAL VANGUARD

Andalusia features a significant pool of technological talent and a broad, sturdy and innovative business fabric.

The region is today the third ranked Spanish community in terms of employment and number of companies in the Information and Communication Technologies and Content (TICC) sector.

It is also in the top 3 nationally in terms of export volumes

The business fabric of the ICT sector in Andalusia accounts for almost 10 percent of the national total.

The sector has accumulated years of growth in Andalusia, with special emphasis on the science and technology parks in the region.

Andalusia generates 30% of the employment of companies in national science and technology parks.

The PCT Cartuja of Seville and the PTA of Malaga have more than two decades' history and are two of the main centres of creation and attraction of technology companies in Andalusia.

These two techno-parks are amongst the most important technological enclaves in Spain.

Major implantation in the region of prominent international firms.

High level of specialisation in the development of cloud computing software and applications, in the outsourcing of ICT activities and in IoT (Internet of Things).



**+3.300**  
COMPANIES



**+29.300**  
DIRECT  
JOBS



**3.265 BN€**  
BUSINESS  
VOLUME



**EU**  
508.2 MILLION  
CONSUMERS

**SPAIN**  
46.5 MILLION  
CONSUMERS

**ANDALUSIA**  
8.4 MILLION CONSUMERS

# THE ANDALUSIAN ITC SECTOR AT A GLANCE

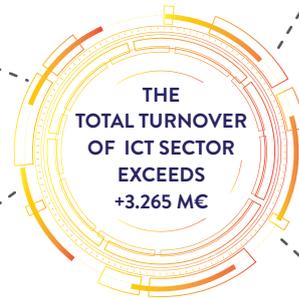
RANKED IN THE TOP 3 NATIONALLY IN THE ITC SECTOR



Its 3,313 companies represent 9.7% of the total number of Spanish companies in the sector.



It has meant an increase of 10,155 workers over the last five years.



The sector's contribution on the region's GDP is 2.1%

13.6% more than the previous year.

77.8% of this business volume is generated by SMEs.



Andalusian sector also occupies the third national position in terms of exports.



15% more in 2018 than in 2009.



## DISTRIBUTION OF TURNOVER IN THE ICT



**386 M€**  
MANUFACTURING



**1.014 M€**  
TRADE



**213 M€**  
TELECOMMUNICATIONS



**1.141 M€**  
IT ACTIVITIES

## INVESTMENTS BY ICT COMPANIES IN ANDALUSIA BY BRANCH OF ACTIVITY



**45 M€**  
MANUFACTURING



**97 M€**  
TRADE



**30 M€**  
TELECOMMUNICATIONS

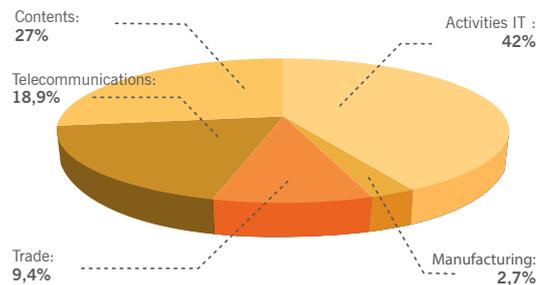


**456 M€**  
IT ACTIVITIES



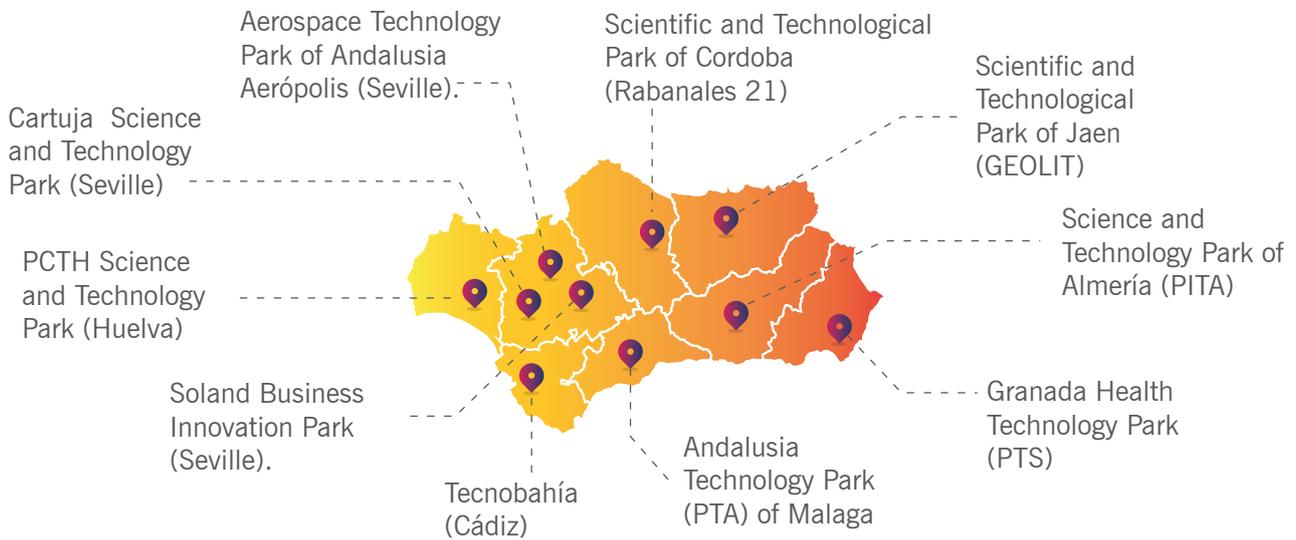
**97 M€**  
TRADE

## ICT SECTOR ACTIVITY BRANCHES



# AN EXTENSIVE NETWORK OF TECHNOLOGICAL SPACES

Andalusia features a modern and extensive network of technology parks, authentic innovation ecosystems in which the joint commitment between administrations, universities and companies is crystallised.



**1.550**  
COMPANIES AND FIRMS



**321 M€**  
INVESTMENT IN R&D



**53.000**  
EMPLOYEES



**6.701 M€**  
INVOICING

Source: Association of Technology Parks of Spain, 2018

## WITH TWO LARGE ATTRACTION POLES FOR THE ICT SECTOR

The Cartuja Technology Science Park in Seville and the Andalusia Technology Park in Malaga are two models for attracting ICT talent that, after more than two decades of uninterrupted growth, have a noted bearing in terms of generating wealth and employment

### PCT CARTUJA



**ECONOMIC ACTIVITY:**  
2.902 M€



**EMPLOYMENT:**  
22.716



**IMPACT ON THE GDP OF THE PROVINCE OF SEVILLE:** 7,1%



**NUMBER OF INSTITUTIONS:**  
523



**RESEARCH GROUPS**  
165



**INVESTMENT IN R&D+I:**  
122 millones

Fuente:2019 Cartuja Report

### ANDALUSIA TECHNOLOGY PARK



**ECONOMIC ACTIVITY:**  
2.042 M€



**EMPLOYMENT:**  
20.270



**IMPACT ON THE GDP OF THE PROVINCE OF SEVILLE:** 7,96%



**NUMBER OF INSTITUTIONS:**  
646



**ACCUMULATED TUNNOVER SINCE INAUGURATION:**  
25.000 millones



**INVESTMENT IN R&D+I:**  
86,2 millones

Source: ANDALUSIA TECHNOLOGY PARK 2019

# A POWERFUL BUSINESS ECOSYSTEM



In the Andalusian ICT ecosystem, young local companies and some of the flagship technology multinationals in the world coexist in symbiosis.

## ELECTRONICS / HARDWARE / DATA CENTER



## TELECOMMUNICATIONS



## OUTSOURCING



## INFORMATION TECHNOLOGY



# ORGANISED BUSINESS SECTOR

The Andalusian ICT sector boasts a leading stakeholder, OnTech Innovation, the largest business organisation in the Digital Economy and the biggest technology cluster in Andalusia. Its 700 associates account for 58% of the Community's digital billing.





**Junta de Andalucía**

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