

Parallel activities

Exhibition area with booths of the different
Consejerías of the Junta de Andalucía

Other activities and internal services for the III Conference

Nursery (3 to 12 year-old children)
Adaptation services for disabled persons

Additional information about registration and hotels
<http://www.juntadeandalucia.es/economiayhacienda>

Conference Secretariat

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ieHpa

FUNDACIÓN INSTITUTO DE ESTUDIOS
SOBRE LA HACIENDA PÚBLICA DE ANDALUCÍA



CONSEJERÍA DE ECONOMÍA Y HACIENDA

III CONFERENCE ON Economy and Gender Responsive Budgeting

Equality as a development engine
in times of economic crisis



Wednesday, 6th and Thursday 7th May 2009
Renacimiento Hotel, Seville



CONSEJERÍA DE ECONOMÍA Y HACIENDA

The commitment with gender equality is valid, even more today, in the current context of world economic crisis. In a moment of general uncertainty where resources must be employed efficiently, it is essential to keep equality high in the political agenda, both for the public administration and the private sector, capable of mobilising resources aimed at the economic development and the social cohesion.

The gender responsive budget is put forward, at present, as a useful tool to integrate gender mainstreaming in public policies, in a way that these can be evaluated and reoriented with regard to the objective of gender equality. The implementation of this instrument means having the possibility to observe the different sectors, taking into account the impact that policies have on men and women, the differences of roles, the responsibilities assigned to ones and others, and, as a result, the emerging inequalities. Once these imbalances have been identified, corrective measures can be designed.

At the **III Conference of Economy and Gender Responsive Budgeting** we will continue reflecting, as in the two previous editions, on the progress achieved and the challenges rised by gender mainstreaming with regard to various relevant socio-economic areas (Urban planning, ICTs, Economy, etc.) whose results have consequences on budgetary programming. Likewise, the Conference will facilitate a forum for showcasing outstanding international experiences in the area of gender responsive budgeting with the aim of stimulating and deepening a debate on the economic, organizational and budgetary possibilities of this type of initiatives. Finally, the Conference will profit the exchange of best practices in the local administration and will foster a meeting point with experts to discuss strategies to enhance the effect of gender initiatives on the efficiency and competitiveness of public and private organisations.

Wednesday, 6 May

- 9.00Registration and distribution of materials
- 9.30Opening and welcome
- D. José Antonio Griñán Martínez*
President of the Junta de Andalucía
- D^a. Carmen Martínez Aguayo*
Minister for Economy and Finances, Junta de Andalucía
- 10.30Coffee break
- 11.00**WORK SESSION 1**
Economy, Society and Gender
- Moderator: Ms. Julia Núñez Castillo*
Secretary General of the Treasure. Consejería de Economía y Hacienda. Junta de Andalucía
- Gender mainstreaming in Urban Planning*Ms. Elisabeth Irschik*
Co-ordination Office for Planning and Construction Geared to the Requirements of Daily Life and the Specific Needs of Women. Municipality of Vienna, Austria
- Crisis, time use and employment market*Ms. Lina Gálvez Muñoz*
Vice-Chancellor of Postgraduate Study, Universidad Pablo de Olavide, Seville
- ICT from a Gender perspective*Ms. Angustias Bertomeu Martínez*
Entrepreneur and expert in ICT
- What do men mean by equality*Mr. José Ángel Lozoya Gómez*
Forum Men for Equality
- 14.00Working Lunch

- 16.00**WORK SESSION 2**
International Gender Budgeting experiences: achieving a critical mass
- Moderator: Mr. Antonio Lozano Peña*
Vice-Minister. Consejería de la Presidencia, Junta de Andalucía
- Ms. Päivi Valkama*
Ministry of Finance, Finland
 - Dr. Ailsa Mckay*
Glasgow Caledonian University / Women’s budget group, Scotland (UK)
 - Ms. Raquel Coello Cremades*
UNIFEM – United Nations
- 18.30End of the session

Thursday, 7 May

- 9.00**WORK SESSION 3**
Media influence in removing gender stereotypes
- Moderator: Ms. Lalia González Santiago*
Editor in chief of La Voz de Cádiz
- Ms. Mercedes de Pablos Candón*
Counsellor of the Consejo Audiovisual de Andalucía
 - Mr. Rafael González Galiana*
Professor. Faculty of Communication. University of Seville
- 10.30Coffee-break
- 11.00**WORK SESSION 4**
Efficiency, innovation and competitiveness: gender and intelligent leadership
- Moderator: Mr. José de Haro Bailón*
Vice-Minister for Economy and Finances, Junta de Andalucía
- Ms. Isabel Aguilera Navarro*
President, General Electric Spain
 - Ms. Emma Fernández Alonso*
CEO General de Talento, Innovación y Estrategia, INDRA
 - Mr. Álvaro Murga Tomé*
Director of Human Resources for Spain, IBERDROLA
- 12.30Closure Conference
- Mr. Iñaki Gabilondo*
- 13.30Closure
- Ms. Bibiana Aído Almagro*
Ministra de Igualdad

