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Instituto de Estadística y Cartografía de Andalucía
CONSEJERÍA DE ECONOMÍA, INNOVACIÓN, CIENCIA Y EMPLEO

Septiembre - octubre
2016

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Economist, The / The Economist Group
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Número 67 (abril 2016). [Acceso al sumario](#)

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THE CARTOGRAPHIC JOURNAL

Volume 53, Number 3



August 2016

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Volume 420 Number 9002

Published since September 1843 to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress."

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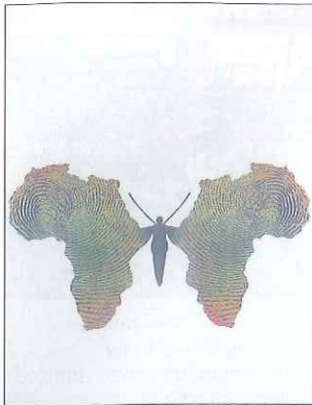
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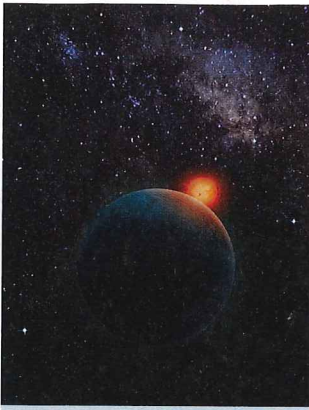
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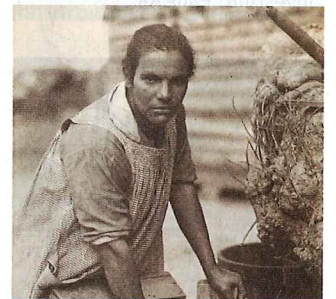
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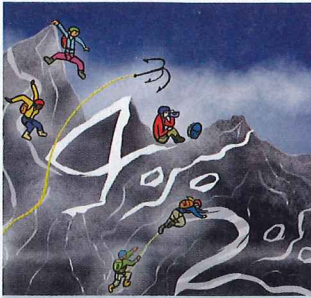
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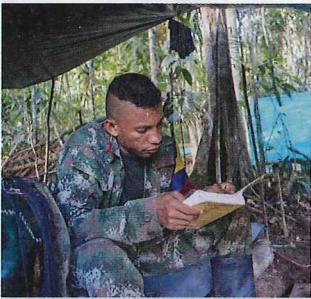
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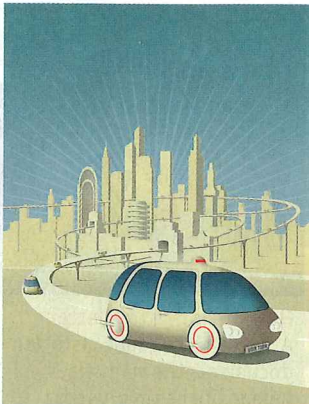
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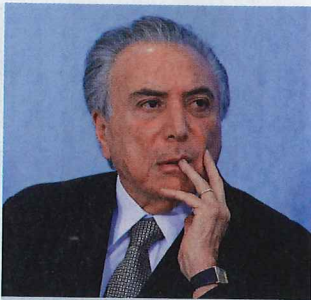


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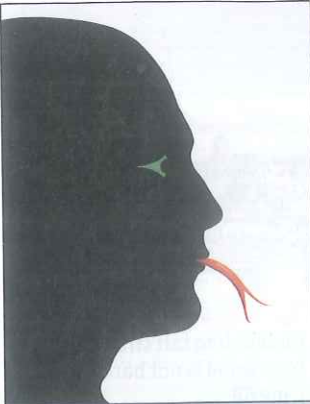


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Volume 420 Number 9006

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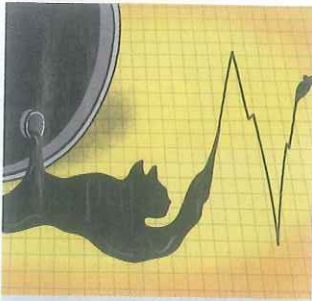
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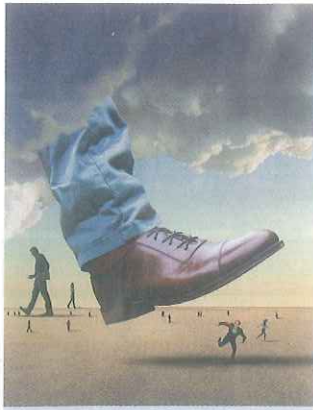


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Hoy en día la actividad aseguradora se ha convertido en uno factor fundamental para dar previsibilidad y estabilidad económica a la sociedad, permitiendo que tanto particulares como empresas afronten nuevos proyectos e inversiones, limitando sus pérdidas, al tiempo que juega un importante papel como instrumento canalizador del ahorro. En las páginas siguientes se realiza un repaso a las principales fuentes de información sobre la actividad aseguradora y las estadísticas disponibles para analizar su evolución y funcionamiento.

Comenzaremos con el texto de **Luis María Saéz de Jauregui**, que introduce el tema de portada con una reflexión sobre la aportación del seguro a la sociedad y cómo se vertebra en las sociedades avanzadas. En la primera de las entrevistas, **Jesús Huerta de Soto** nos habla del funcionamiento de las compañías aseguradoras y de los retos que enfrenta el sector. El primero de los artículos, firmado por **Luis Miguel Ávalos**, Director de Seguros Personales de UNESPA, describe las principales fuentes estadísticas para analizar la previsión social y el seguro en España. A continuación, el artículo de la **Dirección General de Seguros y Fondos de Pensiones** detalla las estadísticas de entidades aseguradoras y reaseguradoras que publican. En el siguiente de los artículos, **Juan Francisco Gámez**, Director de Estadísticas de ICEA, nos explica la labor de esta institución, elaborando estadísticas y estudios a partir de sus bases de datos sectoriales.

Entrevistamos a **Antonio Trueba**, Director General de VidaCaixa, sobre la medición de riesgos en el seguro de vida, las variables y estadísticas utilizadas y los retos que afronta el sector.

A continuación, **Montserrat Guillen**, de la Universitat de Barcelona, nos expone los nuevos métodos estadísticos utilizados para analizar los riesgos y el uso de *big data* en el sector asegurador. En el siguiente artículo, **José Miguel Rodríguez-Pardo**, explica la función del actuario en la modelización de los riesgos a través de modelos cuantitativos y la necesidad de manejar los modelos más avanzados. Por último, el artículo de **José Luis Mañero**, Presidente de CECAS, describe el plan de acción que están desarrollando para adaptar la mediación de seguros a la tipología de cliente actual y a las nuevas tecnologías.

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1537-2715
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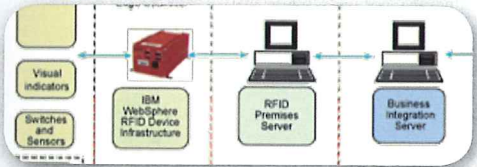
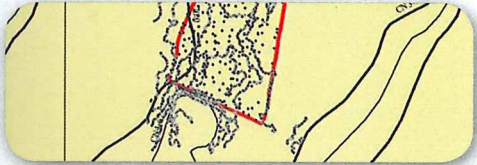
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