

Towards EMAS Action Plan

ANDALUSIA

Document carried out by PP2: Ministry of Environment and Spatial Planning, Regional Government of Andalusia (RGA)

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INTRODUCTION

Produced by the Ministry of Environment and Spatial Planning of the Regional Government of Andalusia (RGA), this Action Plan is a document providing details on how the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their time frame, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

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GENERAL INFORMATION

GENERAL INFORMATION	
Project:	Emas as a Nest to Help And Nurture the Circular Economy, ENHANCE, PGI02321
Partner organisation:	Ministry of Environment and Spatial Planning, Regional Government of Andalusia (RGA)
Other partner organisations involved (if relevant):	Not applicable
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NUTS2 region:	Andalusia
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POLICY CONTEXT

POLICY CONTEXT	
The Action Plan aims to impact:	<p><i>[mark with a cross the valid option]</i></p> <p><input checked="" type="checkbox"/> Investment for Growth and Jobs programme</p> <p><input type="checkbox"/> European Territorial Cooperation programme</p> <p><input type="checkbox"/> Other regional development policy instrument (please insert the name): _____</p>
Name of the Policy Instrument addressed:	ERDF Operational Programme (OP) 2014-2020 in Andalusia
Geographical coverage of the Policy Instrument:	Andalusia / Spain
Responsible for the Policy Instrument:	General Directorate for European Funds, Regional Government of Andalusia (Managing Authority)
Main features of the Policy Instrument:	<p>The Andalusian OP contributes to the strategic priorities of the European Regional Policy for the economic development and the Cohesion Policy, whose reference framework is determined by the Europe 2020 Strategy for smart, sustainable and inclusive growth.</p> <p>The option for smart growth, aimed at contributing to an economy based on knowledge and innovation is directly related to TO3 of the Andalusian OP, "Enhancing the competitiveness of SMEs", and more specifically to the to the Investment Priority 3d, Specific Objective 3.4.1, "Promoting SMEs growth and consolidation, in particular, by improving their finance, technology and access to advanced support services".</p> <p>To achieve the objectives set on these environmental priorities in Andalusia, a collaboration and association between SMEs and the Administration is necessary. At this respect, TO3 foresees the improvement, promotion and development of voluntary instruments (EMAS among others) in SMEs as a key element for improving their environmental performance, for the sustainability of the production system and for generating green jobs.</p> <p>In order to guarantee sustained results and a more efficient implementation of structural funds, this policy instrument needs to be improved in order to encourage organizations to adopt systematically good environmental practices, as well as to foster collaboration among public authorities and other stakeholders to guarantee a successful implementation of EMAS and other voluntary schemes by SMEs.</p>
Stakeholders involved:	<p>To increase the chance of achieving policy change, the following main key stakeholders have been involved in the Andalusian Stakeholder Group:</p> <ul style="list-style-type: none"> Representatives of Public Administrations: General Directorate for European Funds of Regional Government of Andalusia; General Directorate for Fisheries and Aquaculture of Regional Government of Andalusia; Waste Unit of General Directorate for Environmental Prevention and Quality of Regional Government of Andalusia; and Environmental Inspections Unit of General Directorate for Environmental Prevention and Quality of Regional Government of Andalusia. Representatives of European institutions: Circular Economy and

	<p>Industrial Leadership Unit of Joint Research Centre (JRC).</p> <ul style="list-style-type: none"> • Representatives of EMAS-registered organisations. • Representatives of the priority sectors for Andalusia: industrial, health, aquaculture, waste, water, ports, natural parks and tourism. • Representatives of Environmental Verifiers. • Other representatives: LIFE B.R.A.V.E.R. project and Technical Assistance of ENHANCE project. <p>Main role of the Andalusian Stakeholder Group has been to create a group of organisations with the objective of:</p> <ul style="list-style-type: none"> • Identifying the best practices to promote EMAS currently carried out at regional level (Andalusia). • Exchanging the best practices with other participating regions in ENHANCE project to select the most promising ones to be implemented for policy change taking into consideration main obstacles (e.g., organisational, financial, etc.) and the solutions to solve it. • Supporting the development and implementation of the Action Plan defined for the region of Andalusia. <p>The Andalusian Stakeholder Group have been involved in the following activities of the project:</p> <ul style="list-style-type: none"> • Identification of the best practices to promote EMAS and to be included in the Regional Study for the region of Andalusia. • Validation of the main outputs and results achieved in the framework of ENHANCE project: Thematic Workshops, Regional Studies and Action Plan, among other.
<p>Any other relevant information (if relevant):</p>	<p>Andalusian Stakeholder Group</p> <p>AENOR, Asociación Andaluza de Desguaces, Autoridad Portuaria de Sevilla AAD, AYRE SEVILLA HOTEL - Hotel Association of Seville and Provinces, BRAVER Project (INERCO), Bureau Veritas, CEPESA, CRUZ ROJA ESPAÑOLA. Hospital Victoria Eugenia, ECOEMBES, EMASESA, ENDESA GENERACIÓN, EXTERNAL EXPERT Aurora García Cañaveral, Fundación Andanatura, JRC SEVILLA, LIMASA, LIPASAM, PIMSA VETA LA PALMA, SERVICIO ANDALUZ DE SALUD (S.A.S.), Regional Government of Andalusia (RGA). Ministry for Agriculture, Fisheries and Rural Development, Regional Government of Andalusia (RGA). Ministry of Environment and Spatial Planning: ViceMinistry- European Affairs Unit, General Directorate on Environmental Prevention and Quality- Inspection Service, Waste Service, Project Management Office, Technical staff from Eco-Management and Incentives Department for European Projects supported by EE.FF.</p>

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DETAILS OF THE ACTIONS ENVISAGED

ACTION 1: Search and launching of financial support for EMAS promotion among SMEs in Andalusia

ACTION 1. Search and launching of financial support for EMAS promotion among SMEs in Andalusia	
Action	Search and launching of financial support for EMAS promotion among SMEs in Andalusia
Type of action	Promotional Incentive (financial support)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	CAT-3GP, CZE-1GP, EST-3GP, IT-9GP-ADD
Promoting region	Catalonia (Spain), Czech Republic, Estonia, Liguria and Emilia Romagna (Italy)

Lessons Learnt

This action has been selected for results derived from its legal and technical feasibility as well as its growing interest among EMAS-registered organizations and other members of the Stakeholders Group of Andalusia as one of the main measures to increase the number of EMAS registrations in the present and to maintain the EMAS registrations in the future.

All type of funding support are very welcome by organisations and in the past it contributed to increase the numbers of EMAS, and the potential to spread EMAS in the future is very high, especially among SMEs.

The promotion of this kind of promotional incentives has to be well addressed to the sectors more susceptible to this support and aligned with the Andalusian Strategy for EMAS Promotion (**SMEs**) and the Policy Instrument for Andalusia (**aquaculture sector**).

On the one hand, and based on experiences of **Catalonia, Czech Republic and Estonia** and its successful obtained results, the financial support for SMEs could be well received by both non-EMAS organizations (in the case of grants for EMAS implementation) and EMAS-registered organisations (in the case of grants for EMAS maintenance) and could contribute to increasing the number of EMAS registrations in the future, especially in certain sectors of activity.

On the other hand, the financial support launched by **Liguria and Emilia Romagna (Italy)** for EMAS promotion has been inspired the focus of the establishment of measures to improve EMAS registration in Andalusia among aquaculture companies.

To target these promotional incentives to the priority sectors for Andalusia (SMEs and aquaculture sector) will facilitate the transition from the current economic model to a **smarter, sustainable and inclusive economic model**, promoting the supply of products and services from a sustainable development perspective.

Description of the action

It is not a sectoral action, focused on a specific sector, but it is a **transversal action** applicable to all SMEs operating in Andalusia.

In this sense, **SMEs** is the of the most susceptible sector to receive this type of support in Andalusia, since this sector have a large number of small centres that need economic support to implement and/or maintain EMAS Scheme derived from its needs and/or particularities (lack of technical capacity, lack of human and economic resources, etc.).

Financial initiatives for SMES will be supported by ERDF Operative Programme 2014-2020, in line with the Thematic Objective 3 focused on "Improve the SMEs competitiveness". Within the framework of this ERDF Operational Programme of Andalusia, the

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development of the Thematic Objective 3 is in line with the Priority of Investment 3d "Support to the capacity of the SMEs to grow in the regional, national and international markets and to involve in processes of innovation", in particular with the Specific Objective 3.4.1 "Promote the growth and consolidation of SMEs by improving its financing, technology and access to advanced support services. All these actions and activities will be focused on agricultural, fishing, marine, maritime, tourist, cultural, commercial and building rehabilitation sectors, as well as SMEs and self-employed retail and itinerant trades within the field of intervention CE063 "Support to companies group, companies networks, particularly on SMEs".

In the case of **aquaculture sector**, as a result of new requirements established by the Regulation (EU) No 508/2014 of the European Parliament and of the Council of 15 May 2014 on the European Maritime and Fisheries Fund of European Parliament and the Council, the Regional Ministry on Agriculture, Fisheries and Rural Development of Andalusia launched in 2017 a set of initiatives in order to enhance a sustainable and competitive development of aquaculture sector in Andalusia within the framework of OP 2014-2020:

- Andalusian Strategy for the development of marine aquaculture.
- Order 30th January 2017, establishing the regulatory bases on competitive grants or subsidies for the sustainable development of Marine Aquaculture in Andalusia.

Grants foreseen in this Order are included among the measures for the promotion of sustainable aquaculture linked with Priority 2 "Promoting the sustainable aquaculture from point of view of Environment, efficiency in the use of resources, innovative, competitive and based on the knowledge". Among these measures are grants or subsidies included in line e) for the reconversion towards EMAS and organic aquaculture (article 53 of Regulation). However, the line for grants to implement EMAS is rarely known, and so is rarely requested among aquaculture companies.

Therefore, joint activities between the Regional Ministry on Environment and the Regional Ministry on Agriculture are needed to know this type of grants among aquaculture companies and its benefits from EMAS Scheme. For this, experiences and results obtained in Italy about this will be taken into account in order to learn from its barriers and obstacles and overcome them in Andalusia.

In any case, both financial support for SMEs and aquaculture sector will not be directly transferable to Andalusia, since the regulatory framework, competences and needs of the priority sectors in Andalusia (transferred throughout SHMs in Andalusia) are different from the reference regions. In fact, competences in Estonia and Czech Republic are at national level, while in Andalusia and Catalonia are at regional level. Therefore, eligible costs,% of funding, temporal scope and other specific aspects will be analysed throughout the Phase II in order to grants for EMAS implementation and/or maintenance are the most appropriate for the needs and particularities of the Andalusian Stakeholders Group.

Sub-actions

1. Launching of Call for grants to implement and/or maintenance EMAS Scheme among SMEs in Andalusia.

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - Along the period of the Phase II (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - ERDF funds (2014-2020).
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality in order to know this Call through their own media.
- **Monitoring:**
 - Number of SMEs requesting this type of grants for EMAS implementation and/or maintenance.
 - Number of new EMAS registrations among SMEs in Andalusia.
 - All results achieved will be assessed at the end of the Phase 2 (at the end of 2020).
- **Reporting:**
 - Call for EMAS implementation and/or maintenance will be delivered.

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2. Proposals for EMAS promotion among aquaculture sector developed by the General Directorate on Environmental Prevention and Quality to the General Directorate on Fisheries and Aquaculture.

- **Stakeholders involved:**
 - General Directorate on Fisheries and Aquaculture, Regional Ministry on Agriculture, Fisheries and Local Development.
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - A representation of aquaculture companies (if appropriate).
 - A representation of aquaculture Associations (if appropriate).
- **Time frame:**
 - Along the period of the Phase II (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality through own media.
- **Monitoring:**
 - Number of Technical Assistances about EMAS carried out by the General Directorate on Environmental Prevention and Quality to the Environmental Working Group to be included in the updating of the Andalusian Strategy for the Development of Marine Aquaculture and proposals developed by the General Directorate on Environmental Prevention and Quality to the General Directorate on Fisheries and Aquaculture.
 - Number of aquaculture companies registering in EMAS Scheme.
 - All results achieved will be assessed at the end of the Phase 2 (at the end of 2020).
- **Reporting:**
 - Proposals will be prepared by the General Directorate on Environmental Prevention and Quality to the General Directorate on Fisheries and Aquaculture.
 - Call (if appropriate) launched by the General Directorate on Fisheries and Aquaculture including grants for EMAS implementation and/or maintenance.

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ACTION 2: Dissemination and promotion of the Guideline for EMAS implementation in health sector (Hospitals, Clinics and Health Centres) developed by Andalusian Service on Health

ACTION 2	
Action	Dissemination and promotion of the Guideline for EMAS implementation in health sector (Hospitals, Clinics and Health Centres) developed by Andalusian Service on Health
Type of action	Promotional Incentive (Technical Support)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	CAT-6GP
Promoting region	Catalonia (Spain)

Lessons Learnt

European Environment Policies consider that many of the environmental issues can be better addressed through interaction between key economic actors and the use of a comprehensive and integrated set of instruments (voluntary environmental behaviour systems or awareness, information and communication tools) and not only through legislation. These instruments include the EMAS Regulation.

Although there are not legal references, these Guidelines are technical documents to help and support the EMAS implementation in some specific sectors that, for its needs and/or particularities (lack of technical capacity, lack of human and economic resources, etc.), need this type of support to access to EMAS register. Therefore, the implementation of this action will be not require a high legislative effort to be adopted as it has not legal references.

The technical effort required to adopt this action will depend on that the organism that realizes it, its technical capacity to develop it and its economic support. However, the costs associated with the implementation of this measure could be offset by the benefits associated with the promotion of EMAS, since the health sector is one of the most representative sector in Andalusia, it counts on a large number of centres. Furthermore, this Guideline will be worked in close collaboration between the Andalusian Health Service (S.A.S.) and the General Directorate on Environmental Prevention and Quality of the Regional Government of Andalusia, providing the technical capacity and economic support.

Based on experiences of Catalonia, the diffusion effect of EMAS by the edition of these Guidelines have been variable depending on the targeted sector of activity, although the Guidelines were conceived as pilot experiences with the collaboration of various sectorial organizations. Therefore, this measure could be well received by organizations with EMAS registration and could contribute to increasing the number of EMAS registrations in the future, especially in certain sectors of activity.

Description of the action

The promotion of this kind of promotional incentives well targeted to the sectors susceptible to this support, is part of the policies to promote a production of products and services from a sustainable development perspective, in all sectors of socio-economic activity.

In this sense, the **health sector** is one of the most susceptible sector to receive this support in Andalusia, since this sector have a large number of small centres that need technical support (instructions, recommendations, etc.) and have not economic resources to implement EMAS Scheme.

The General Directorate on Environmental Prevention and Quality of the Regional Government of Andalusia will work in close collaboration with the Andalusian Service on Health in the dissemination and promotion of the Guideline for EMAS implementation in Health Sector focused on overcoming the economic and technical barriers faced by health sector in Andalusia.

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Sub-actions

1. Identification of reference documents to update the Guideline.

- **Stakeholders involved:**
 - Andalusian Service on Health (S.A.S.)
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - 6 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Number of reference documents identified.
- **Reporting:**
 - Reference documents identified.

2. Support in EMAS implementation in some affiliate health centre

- **Stakeholders involved:**
 - Andalusian Service on Health (S.A.S.)
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - Along the period of the Phase II (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Number of affiliate health centres registering in EMAS Scheme.
- **Reporting:**
 - Resolution of new EMAS registration in affiliate health centres.

3. Boosting of the Guideline for EMAS implementation in health sector developed by the Andalusian Health Service (S.A.S.)

- **Stakeholders involved:**
 - Andalusian Service on Health (S.A.S.)
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - Along the period of the Phase II (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality in close collaboration with the Andalusian Service on Health in order to know, boost and drive EMAS Scheme to Hospitals, Clinics, Health Centres and other interested parties.
- **Monitoring:**
 - Dissemination and communication activities held by the General Directorate on Environmental Prevention and Quality.

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- The results achieved will be assessed at the end of Phase 2 (at the end of 2020).
 - **Reporting:**
 - Dissemination and communication support will be prepared by the General Directorate on Environmental Prevention and Quality along the period of this sub-action.

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ACTION 3: Development of a Prospective Study for the launching of an EMAS Club in Andalusia

ACTION 3	
Action	Development of a Prospective Study for the launching of an EMAS Club in Andalusia
Type of action	Promotional Incentive (Technical Support)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	CAT-11GP
Promoting region	Catalonia (Spain)

Lessons Learnt

The aim of EMAS Clubs is to promote and oversee the continuous improvement of the environmental behaviour of organisations and of society in general, and the protection of the common interests of the association's organisations concerning their participation in the EMAS system. Also, the EMAS Club allows to facilitate the relationship among the associates and local governments, working in a co-ordinated way with local governments in order to obtain benefits deriving from the environmental commitments the organisations have adopted.

The establishment of an EMAS Club in Andalusia is strictly necessary for overcoming the following barriers in Andalusia:

- To coordinate, represent, manage and foster the common environmental and professional interests of associates without harming general environmental interests.
- To promote the participation of organizations to the European Eco-management and Audit Scheme (EMAS).
- To facilitate the relationship among the associates and local governments.
- To work in a coordinated way with local governments in order to obtain benefits deriving from the environmental commitments the organisations have adopted.
- To work to increase the visibility and recognition of both the Eco-management and Audit Scheme (EMAS) and the registered organizations.

The implementation of this action will be not require any legislative effort to be adopted as it has not legal references. Therefore, this action has been selected for results derived from its economic and technical feasibility as well as its growing interest among EMAS-registered organizations and other members of the Stakeholders Group of Andalusia as one of the main measures to increase the number of EMAS registrations and improve services supplied to EMAS-registered organisations.

Description of the action

The establishment of EMAS Club as a means of supporting for EMAS-registered organisations and as an intermediary between companies and competent authority.

Therefore, as a previous step towards establishing EMAS Club in Andalusia, a funding support provided by the General Directorate on Environmental Prevention and Quality of the Regional Government of Andalusia will be made available to those concerned in order to create the **basis for a Prospective Study** to be developed.

Club EMAS model of Catalonia will not be directly transferable to Andalusia, since the needs and expectations of EMAS-registered organisations are different from one region to another. In order to know the business model that best fits the needs of Andalusia, the interest of EMAS-registered organisations for its membership in this Club and the needs and services required for them, the General Directorate on Environmental Prevention and Quality will launch this Prospective Study to analyse the different alternatives and opportunities (not only in Catalonia, but in other regions or countries that have an EMAS Club) and select the one that best fits the needs of EMAS-registered organisations in Andalusia.

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Sub-actions

1. Identification and analysis of funding sources to be provided by the General Directorate on Environmental Prevention and Quality to contract the Prospective Study.

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - 6 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Funding sources analysed.
- **Reporting:**
 - A budget allocation (44B) will be provided by the General Directorate on Environmental Prevention and Quality.

2. Preparation of contract specifications for the Prospective Study

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - 8 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - 1 Contract Specifications prepared.
- **Reporting:**
 - Contract Specifications will be delivered.

3. Request of tenders for the Prospective Study

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - 8 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Number of tenders submitted.
- **Reporting:**
 - Tenders will be submitted.

4. Analysis and selection of tender

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- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
- **Time frame:**
 - 10 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - 1 tender selected.
- **Reporting:**
 - A tender will be selected by the General Directorate on Environmental Prevention and Quality.

5. Preparation and development of the Prospective Study for the launching of EMAS Club in Andalusia

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Beneficiary of the Contract.
- **Time frame:**
 - 9 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Budget allocation provided by the General Directorate on Environmental Prevention and Quality.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Deadline achievement.
 - Number of deliverables at time.
- **Reporting:**
 - A Prospective Study will be delivered.

6. Dissemination of the results from the Prospective Study for the launching of EMAS Club in Andalusia

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - EMAS-registered organisations in Andalusia.
- **Time frame:**
 - Along the period of the Phase II (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality in order to know, boost and drive the results obtained from the Prospective Study.
- **Monitoring:**
 - Dissemination and communication activities held by the General Directorate on Environmental Prevention and Quality.
 - The results achieved will be assessed at the end of Phase 2 (at the end of 2020).
- **Reporting:**
 - Dissemination and communication support will be prepared by the General Directorate on Environmental Prevention and Quality along the period of the Phase II (2 years).

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ACTION 4: Development of proposals for EMAS Public Recognition

ACTION 4	
Action	Development of proposals for EMAS Public Recognition
Type of action	Promotional Incentive (EMAS Promotion)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	CAT-8GP/Other lessons learnt from Thematic Workshops (WS) and interaction with Stakeholders (SHM)
Promoting region	Catalonia (Spain)/All participating regions throughout the ENHANCE project

Lessons Learnt

The EMAS Awards are an event created to promote continual improvement in EMAS-registered organisations and also as a general tool for the promotion of EMAS. The EMAS Awards in Catalonia and other participating regions are a joint initiative between the EMAS Club (in case of Catalonia) or EMAS-registered organisations (in case of the rest of regions) and the EMAS Competent Body.

The EMAS Awards are a recognition for EMAS-registered organizations, but also for the new comers and for EMAS veterans as within the same ceremony, new EMAS-registered organisations received their certificate and also those organisations that have been in EMAS for at least 10 years receive a special award.

The award recognises the results obtained by the organizations, and it has the positive dissemination impact that can bring to new actions in other organisations from the same or different sector.

EMAS Awards is easily replicated by other regions/countries, although it requires a minimum number of EMAS registered organisations in order to have certain representativeness and a minimum participation.

It provides a sense of “EMAS community”, an added value that other environmental management systems do not have. It also allows interaction among EMAS-registered organizations and other stakeholders as all the “EMAS community” is invited (new comers, veterans, accredited verifiers, public administrations, trade unions, etc.).

Based on experiences of Catalonia and derived from all lessons learnt during the Thematic Workshops and interaction with Stakeholders from Andalusia and other participating regions, the General Directorate on Environmental Prevention and Quality, in line with its scope of intervention and the Andalusian Strategy for EMAS Promotion, will launch these two types of initiatives in order to improve the knowledge of EMAS Scheme in Andalusia.

Description of the action

Taking into account the results obtained from the learning process about the EMAS Awards and the need to improve EMAS registration in Andalusia, the General Directorate on Environmental Prevention and Quality will work on the establishment of set of measures for EMAS public recognition, among other, proposal for the inclusion of EMAS in the **Regulatory Bases of Andalusian Awards for Environment**, proposal for the mention of EMAS in the **Agenda of public events**, etc.

1. Proposal for the inclusion of EMAS in the Regulatory Bases of Andalusian Awards for Environment developed by the General Directorate on Environmental Prevention and Quality to the Vice-Ministry

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Vice-Ministry on Environment of Andalusia.
- **Time frame:**
 - Along the period of Phase 2 (2 years).
- **Costs:**

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- Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities will be strengthened by the General Directorate on Environmental Prevention and Quality.
- **Monitoring:**
 - Number of the proposals developed by the General Directorate on Environmental Prevention and Quality to the Vice-Ministry for inclusion of EMAS in the Regulatory Bases.
 - Number of EMAS-registered organisations benefiting from the inclusion of EMAS in the Regulatory Bases (if applicable).
- **Reporting:**
 - Regulatory Bases for Environmental Awards including EMAS as an award criterion (if applicable).

2. Proposal for the mention of EMAS in the Agenda of public events developed by the General Directorate on Environmental Prevention and Quality to the Vice-Ministry

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Vice-Ministry on Environment of Andalusia.
- **Time frame:**
 - Along the period of Phase 2 (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities will be strengthened by the General Directorate on Environmental Prevention and Quality.
- **Monitoring:**
 - Number of proposals developed by the General Directorate on Environmental Prevention and Quality to the Protocol Office for inclusion of EMAS in the Agenda of Public Events.
 - Number of technical proposals developed by the General Directorate on Environmental Prevention and Quality to the Protocol Office for inclusion of EMAS in speeches.
- **Reporting:**
 - Proposals for inclusion of EMAS in Public Agenda.
 - Proposals for inclusion of EMAS in Speeches.

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ACTION 5: Development of dissemination and visibility activities for EMAS register in Andalusia

ACTION 5	
Action	Development of dissemination and visibility activities for EMAS register in Andalusia
Type of action	Promotional Incentive (EMAS Promotion)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	CAT-8GP/CAT-11GP/Other lessons learnt from Thematic Workshops (WS) and interaction with Stakeholders (SHM)
Promoting region	Catalonia (Spain)/All participating regions throughout the ENHANCE project

Lessons Learnt

This action has been selected for results derived from its legal and technical feasibility as well as its growing interest among EMAS-registered organizations and other members of the Stakeholders Group of Andalusia as one of the main measures to know and disseminate EMAS registration among companies, Public Administrations and Society in general.

To define a right and proper Strategy for EMAS Communication is part of the Andalusian Strategy for EMAS Promotion in order to know the Scheme itself and its environmental and economic benefits for all organisations want to subscribe voluntarily.

Based on experiences of Catalonia and derived from all lessons learnt during the Thematic Workshops and interaction with Stakeholders from Andalusia and other participating regions, the General Directorate on Environmental Prevention and Quality, in line with its scope of intervention and the Andalusian Strategy for EMAS Promotion, will launch these types of initiatives or sub-actions in order to improve EMAS registrations in Andalusia. In fact, as a previous step, a specific Prospective Study on Best Available Techniques (BATs) for EMAS Communication and Visibility will be developed by the General Directorate on Environmental Prevention and Quality in order to know about those BATs more susceptible to be adapted to the specific needs of Andalusia.

Description of the action

Taking into account the results obtained from the learning process (EMAS Awards, EMAS is more than a logo and campaigns for EMAS dissemination) and the need to improve EMAS registration in Andalusia, the General Directorate on Environmental Prevention and Quality will work on the establishment of set of dissemination and visibility measures for EMAS promotion in Andalusia.

In this sense, the General Directorate on Environmental Prevention and Quality will develop a **Prospective Study on Best Available Techniques (BATs) for EMAS Communication and Visibility** in order to know about those BATs more susceptible to be adapted to the specific needs of Andalusia. In addition, a **Catalogue on Examples of Dissemination Resources** will be available from the General Directorate on Environmental Prevention and Quality.

Once the BATs and dissemination resources have been identified and analysed, the General Directorate on Environmental Prevention and Quality will make a proposal to the Vice-Ministry for the establishment of an **EMAS Dissemination Strategy for Andalusia**, including design of specific dissemination material, publication of short videos, EMAS appearances in social media, etc.

1. Development of a Prospective Study on Best Available Techniques (BATs) for EMAS Communication and Visibility by the General Directorate on Environmental Prevention and Quality

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Beneficiary of the Contract.
- **Time frame:**
 - 3 months.
- **Costs:**

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- Not applicable.
- **Funding sources:**
 - Self financing provided by the General Directorate on Environmental Prevention and Quality.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Deadline achievement.
 - Number of deliverables at time.
- **Reporting:**
 - A Prospective Study on Best Available Techniques (BATs) for EMAS Communication and Visibility

2. Development of a Catalogue on Examples of Dissemination Resources about EMAS

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Beneficiary of the Contract.
- **Time frame:**
 - 6 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Self financing provided by the General Directorate on Environmental Prevention and Quality.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality in order to know the Catalogue on Examples of Dissemination Available Resources.
- **Monitoring:**
 - Dissemination and communication material
 - Number of EMAS-registered organisations informed about available dissemination material.
- **Reporting:**
 - A Catalogue on Examples of Dissemination Available Resources

3. Proposal for the EMAS Dissemination Strategy for Andalusia developed by the General Directorate on Environmental Prevention and Quality to the Vice-Ministry

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Vice-Ministry on Environment of Andalusia.
- **Time frame:**
 - Along the period of Phase 2 (2 years).
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality through own media.
- **Monitoring:**
 - Document Proposal of EMAS Dissemination Strategy for Andalusia.
 - Appearances in RGA social media.
- **Reporting:**
 - A proposal of EMAS Dissemination Strategy for Andalusia will be developed by the General Directorate on Environmental Prevention and Quality to the Technical Unit of the Vice-Ministry.

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ACTION 6: Development of proposals for the inclusion of EMAS as environmental criterion in the Guide of Public Procurement for Government of Andalusia

Development of proposals for the inclusion of EMAS as environmental criterion in the Guide of Public Procurement for Government of Andalusia	
Action	Development of proposals for the inclusion of EMAS as environmental criterion in the Guide of Public Procurement for Government of Andalusia
Type of action	Promotional Incentive (Green Public Procurement)
Voluntary scheme(s) addressed	EMAS
No. assigned in EMAS Joint Database	-
Promoting region	Thematic Workshop of ENHANCE project

Lessons Learnt

This action has been selected for results derived from its legal and technical feasibility as well as its growing interest among EMAS-registered organizations and other members of the Stakeholders Group of Andalusia as one of the main measures to increase the number of EMAS registrations.

The Green Public Procurement (GPP) has been an issue that has raised high interest from certain stakeholders along the project meetings although it also presents a high level of complexity due to the European and State level regulations. In fact, one of the Thematic Workshops (WS) held in the framework of ENHANCE project was about Green Public Procurement. This WS was held in Tallin (Estonia) where all participating regions and their main stakeholders (professionals and experts) opened a very interesting and successful debate about GPP procedures and clauses. In addition, this WS was a very good opportunity for exchanging of experiences and obtaining key information directly from EU experts on this issue.

The implementation of this action will be not require a high legislative effort to be adopted as it has references in European Directives on public procurement (Directive 2014/24/EU and Directive 2014/23/EU) and National Legislative acts. In fact, a new Law on Public Procurement has just been approved at national level (Law 9/2017), therefore all Spanish public entities have to adapt to these new requirements. Therefore, it is the good time for incorporating these changes and taking into account EMAS as a criterion of Technical Solvency into own regional legal references. But, a specific analysis will be necessary to carry out in order to know the legal framework in this issue in Andalusia and its study cases. The results obtained from this Study will be analysed in the framework of B.R.A.V.E.R. project.

Description of the action

As a results of new requirements provided by the Law 9/2017 and the need to incorporate EMAS as an environmental criterion in the Public Procurement, the General Directorate on Finance and Public Administration, as a responsible for public procurement in Regional Government of Andalusia, is interested in updating the Guideline for the inclusion of Social and Environmental criteria in the Public Procurement of Andalusia. This Guideline was developed in 2016 as a draft version, but it now has to be updated in order to adapt it to the new legal framework established at European and National level. In this sense, the RGA, through the ENHANCE project, will provide the **necessary instructions and recommendations to incorporate EMAS as an environmental criterion**, taking into account the legal framework and other reference documents (Guidelines, Models on Public Procurement Prescriptions, Court decisions, etc.) to facilitate its proper interpretation and application.

It is not a sectoral action, focused on a specific sector, but it is a **transversal action applicable to all public institutions of Government of Andalusia**. Therefore, it is an action addressed to Public Administrations, but it will have a high impact in EMAS-registered organisations.

This action will work in close collaboration with the **LIFE project B.R.A.V.E.R.**, so its development and implementation will be **subject to the feasibility study carried out in the framework of this project**.

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Sub-actions

1. Establishment of a Working Group (WG) with with B.R.A.V.E.R. project.

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - A representation of B.R.A.V.E.R. project.
- **Time frame:**
 - 6 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication** strategy or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Number of held meetings.
- **Reporting:**
 - A minute will be prepared per meeting with the revision and validation of the results obtained.

2. Review of the proposal prepared by the B.R.A.V.E.R. project with instructions and recommendations for the inclusion of EMAS as an environmental criterion in the Guideline on Public Procurement for the Government of Andalusia

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - A representation of B.R.A.V.E.R. project.
- **Time frame:**
 - 6 months.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication Strategy** or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Specific dissemination and communication activities are not foreseen for this sub-action.
- **Monitoring:**
 - Number of instructions and recommendations prepared by B.R.A.V.E.R. project.
- **Reporting:**
 - A proposal with instructions and recommendations will be developed by B.R.A.V.E.R. project.

3. Boosting of the proposal for the inclusion of EMAS as an environmental criterion in the Guideline on Public Procurement for the Government of Andalusia

- **Stakeholders involved:**
 - Department on Eco-Management and Incentives, General Directorate on Environmental Prevention and Quality.
 - Service on Coordination and Electronic Procurement, General Directorate on Heritage of the Regional Ministry on Economy, Finance and Public Administration.
- **Time frame:**
 - Along 2020.
- **Costs:**
 - Not applicable.
- **Funding sources:**
 - Not applicable.
- **Dissemination & Communication Strategy** or those actions that will be carried out in order to ensure that the regulatory relief/incentive will reach the target:
 - Dissemination and communication activities will be developed by the General Directorate on Environmental Prevention and Quality.

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- **Monitoring:**
 - Dissemination and communication activities held by the General Directorate on Environmental Prevention and Quality.
 - The results achieved will be assessed at the end of Phase 2 (at the end of 2020).
 - **Reporting:**
 - Dissemination and communication support will be prepared by the General Directorate on Environmental Prevention and Quality along the period of this sub-action.

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DECLARATION OF RESPONSIBILITY

SIGNATURE OF THE RESPONSIBLE	
Date	December 2018
Signature	Mr. Fernando Martínez Vidal (General Director for Environmental Prevention and Quality)
Stam of the organisation (if available)	

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